



Additional Services

Research & Competitive Analysis

amazon

BEST
BUY

THE
HOME
DEPOT



wayfair



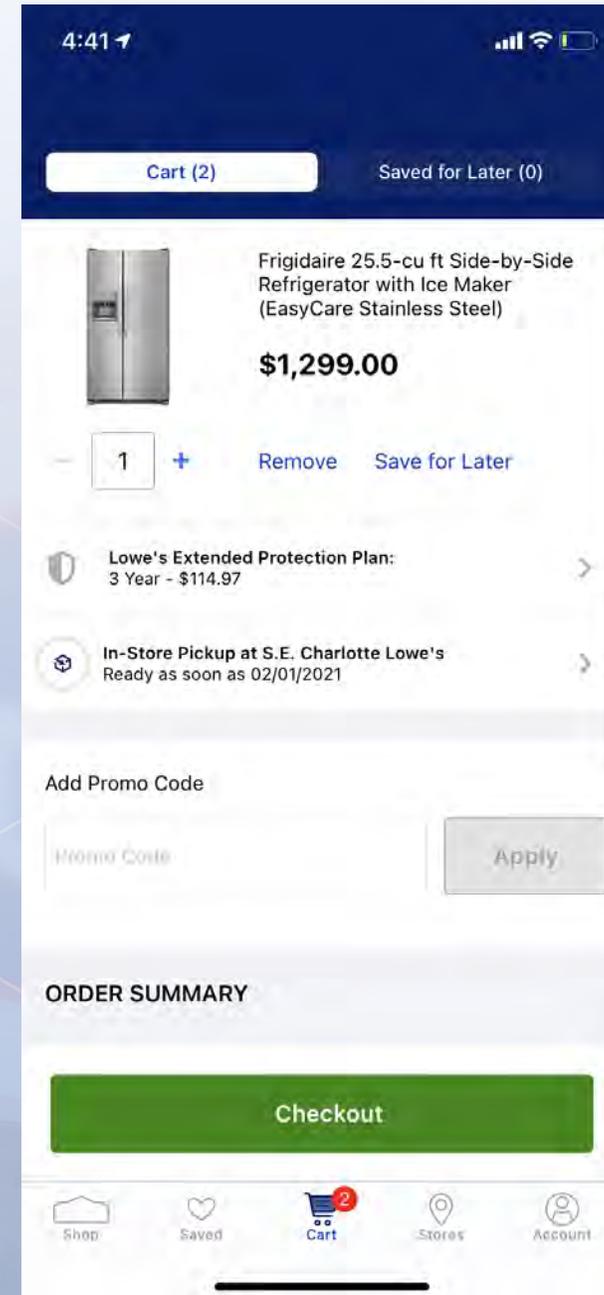
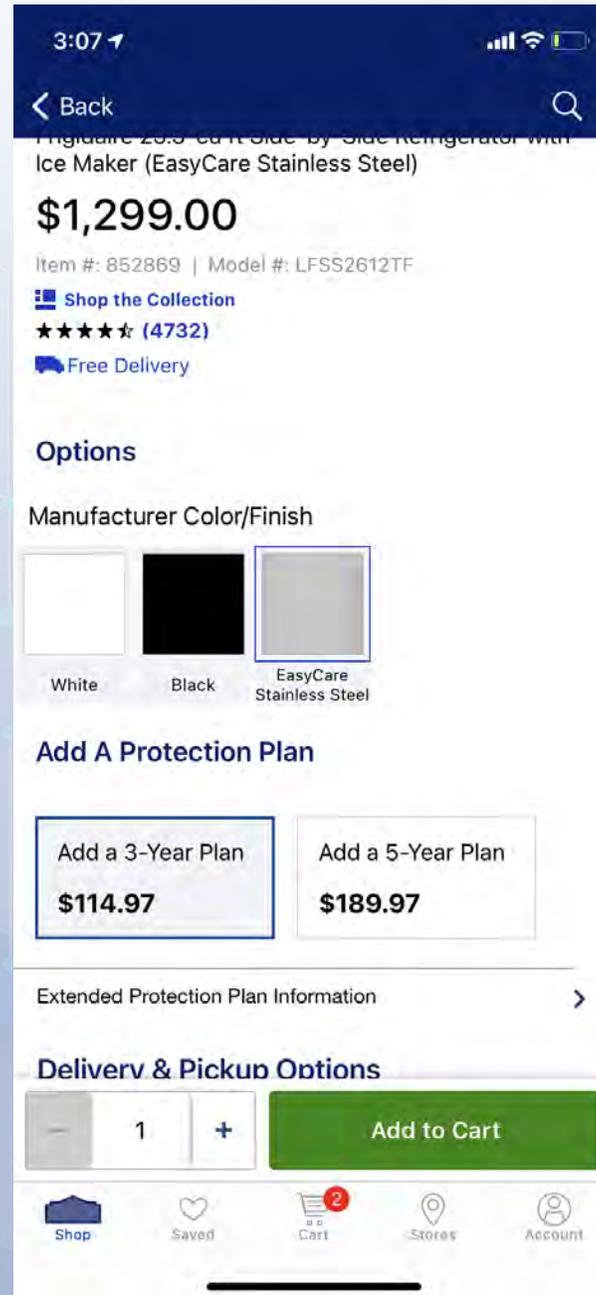
Walmart *

01/25/2021

prepared by: Eric Heil



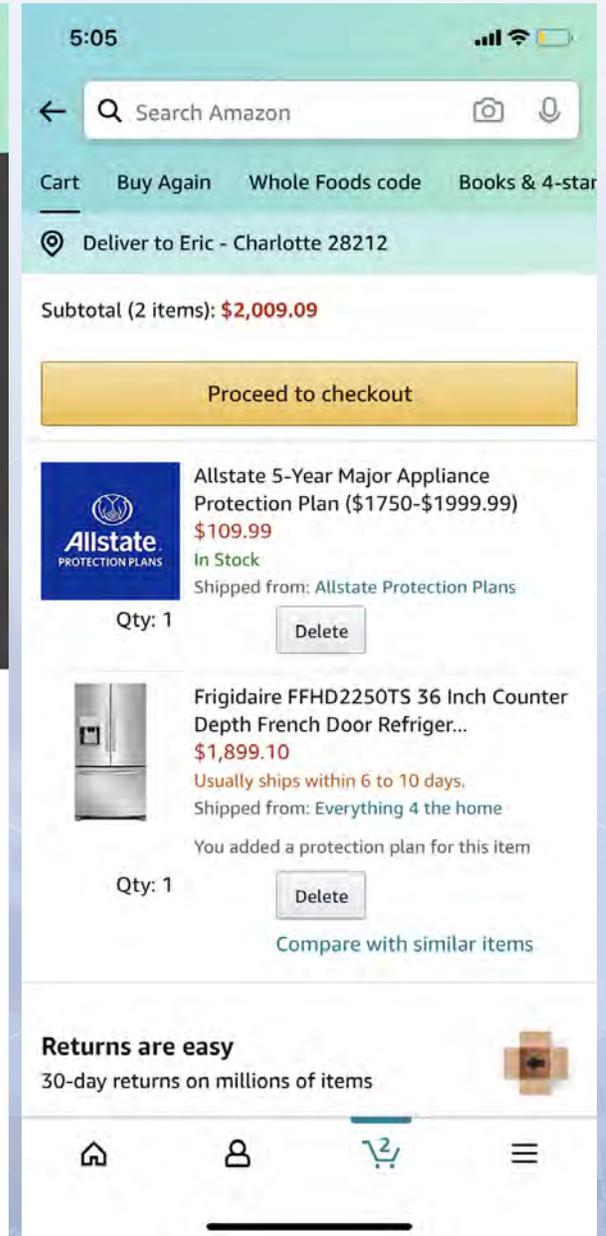
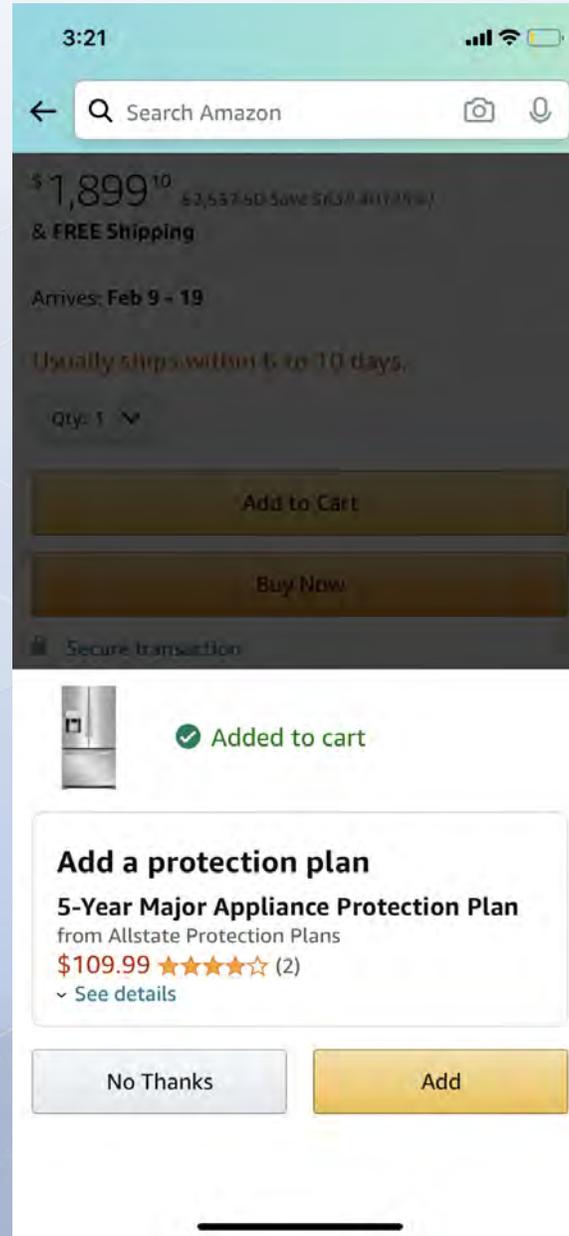
EPP options shown on PDP
No additional information on what EPP covers
Ability to change EPP in Cart
Single line of EPP info on Cart



Amazon

EPP options shown on PDP
EPP options shown when added to cart

No additional information on what EPP covers
Ability to change EPP in Cart
EPP is its own item



EPP options shown on PDP
EPP/ Required Part options shown
when added to cart

additional information on what EPP covers

3:18
Search

Your safety is our top priority
When it comes time to enter your home, our agents will be prepared to keep you safe.
They'll be following all CDC and government recommendations on protective gear such as face masks and gloves, social distancing, and sanitization.
[Learn more about our safety measures](#)

Geek Squad Appliance Protection
Standard Protection Plans
[What's Included](#) | [Terms & Conditions](#)

- Extend and enhance your manufacturer's warranty
- 100% parts and labor covered. No hidden fees.
- Power surge protection.
- Free house calls & reinstallation if we originally installed your appliance.

3-Year That's about \$3.61 per month	\$129.99
5-Year That's about \$4.17 per month	\$249.99
No Plan	

Basic Specifications

[Add to cart](#)

3:19
Search

Best Buy > Services > Geek Squad > Geek Squad Protection

Geek Squad® Appliance Protection

Geek SQUAD

You depend on your appliances. They can depend on us.
Don't get stuck with a big repair bill if the unexpected happens to your appliances. Geek Squad Protection enhances your manufacturer warranty and gives you extended coverage when the warranty ends.
Already have a Protection Plan? [See your account](#)

Learn about Geek Squad Protection for your product.

3:19
Search

Essential Add-Ons

Added to Cart
Samsung - 27.4 Cu. Ft. Side-by-Side Refrigerator - Stainless steel

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They'll be following all CDC and government recommendations on protective gear such as face masks and gloves, social distancing, and sanitization.
[Learn more about our safety measures](#)

Required Parts

Smart Choice - Stainless-Steel Refrigerator Waterline Kit Required for Hook-Up - Silver **\$29.99**

People also bought

Smart Choice - Stainless-Steel Refrigerator Waterl...
★★★★★ 4.7 (14508)
\$29.99
[Add to cart](#)

[Continue to Cart](#)

Cart Subtotal (5):
\$1,410.95

Best Buy

EPP options shown on PDP

EPP/ Required Part options shown when added to cart

additional information on what EPP covers

Displayed in single line in cart

Ability to change RTF/EPP/Fulfillment

3:19 Search

Essential Add-Ons

Added to Cart
Samsung - 27.4 Cu. Ft. Side-by-Side Refrigerator - Stainless steel

Your safety is our top priority
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Required Parts

Smart Choice - Stainless-Steel Refrigerator Waterline Kit Required for Hook-Up - Silver **\$29.99**

People also bought

Smart Choice - Stainless-Steel Refrigerator Waterl...
★★★★★ 4.7 (14508)
\$29.99
[Add to cart](#)

Continue to Cart Cart Subtotal (5): **\$1,410.95**

3:19 Search

Cart (5)

Subtotal (5 items) **\$1,410.95**

[Sign in](#) to earn My Best Buy® points and manage your rewards

Samsung - 27.4 Cu. Ft. Side-by-Side Refrigerator - Stainless steel
\$1,259.99

Availability Options
Delivery to 28212
Get it by Fri, Mar 26 **FREE**

Add Required Parts

Appliance Protection
3-Year Standard Geek Squad Protection **\$129.99**

Insignia™ - 3.5mm to 1/4" Headphone Adapter - Black
\$20.97

Checkout

The Home Depot

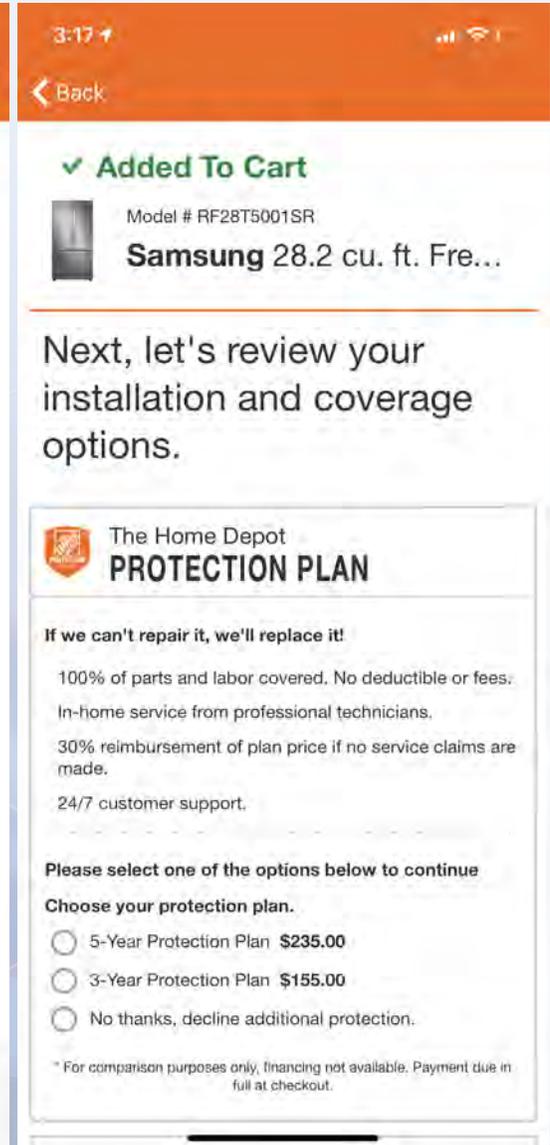
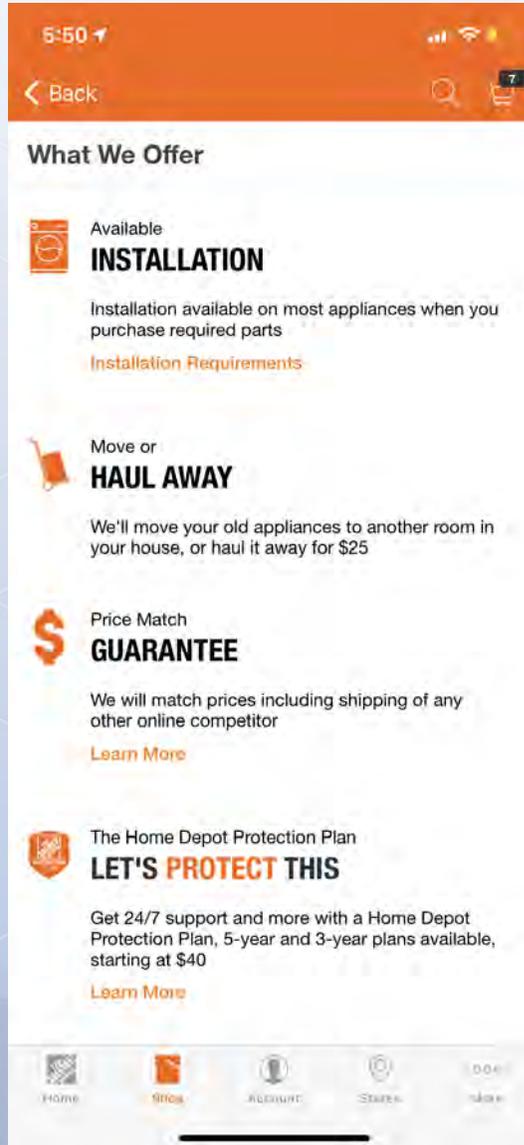
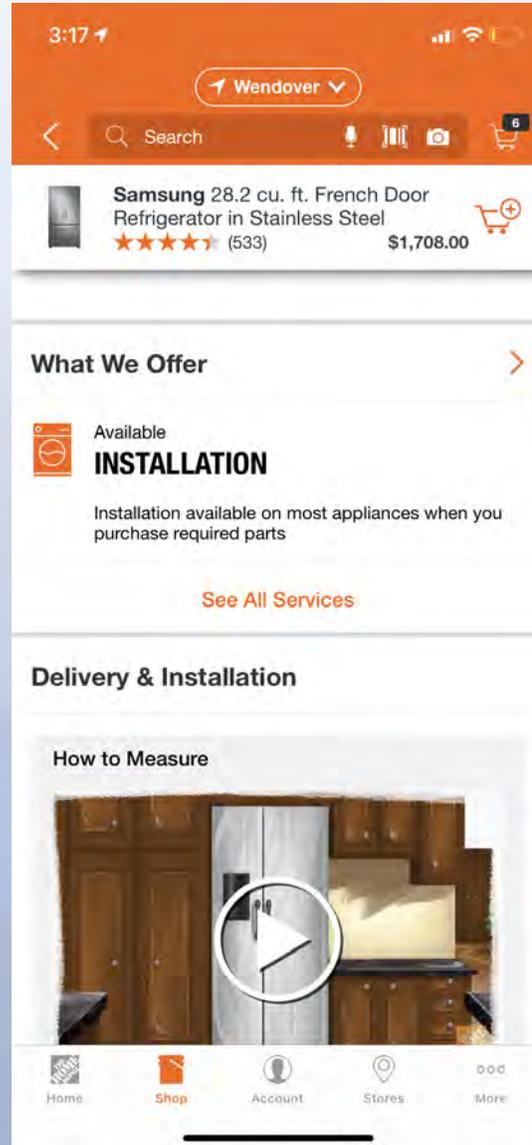
What We Offer / Available installation Banner with link to all additional services with more information

EPP/ Installation / Haul away options shown when added to cart

additional information on what EPP covers

Displayed in single line in cart

Ability to change RTF/EPP/Fulfillment



The Home Depot

What We Offer / Available installation Banner with link to all additional services with more information

EPP/ Installation / Haul away options shown when added to cart

additional information on what EPP covers

Displayed in single line in cart

Required Parts automatically added in cart

Ability to edit parts and services

3:17

Back

Please select one of the options below to continue

Choose your protection plan.

- 5-Year Protection Plan **\$235.00**
- 3-Year Protection Plan **\$155.00**
- No thanks, decline additional protection.

* For comparison purposes only, financing not available. Payment due in full at checkout.

Available **INSTALLATION**

Check Installation Requirements

- Yes, please have it up and running for me.**
Installation + Required Parts **\$17.28**
[See Cost Breakdown](#)
- No, I'll install it myself. In-box delivery only.**

Move or HAUL AWAY

Haul away or move my old appliances to another room.

- Haul Away Your Old Appliance \$25.00
- Move Old Appl To Another Room \$25.00

Your Appliance

3:17

Back

Move or HAUL AWAY

Haul away or move my old appliances to another room.

- Haul Away Your Old Appliance \$25.00
- Move Old Appl To Another Room \$25.00

Your Appliance

Model: #RF28T5001SR

Samsung 28.2 cu. ft. French Door Refrigerator in Stainless Steel

Qty: 1 **\$1,708.00**

Parts & Services

Installation	FREE
Standard Installation Kit (required)	\$17.28
Manufacturers Standard Warranty	FREE

Total **\$1,725²⁸**
Taxes calculated in checkout.

[View Cart](#)

[Save & Keep Shopping](#)

3:20

Back

Your Cart (7)

Remove All Items

All appliances will be delivered to ZIP code: **28212** ⓘ

FREE Shipping on eligible items. See Details

Free delivery on appliance purchases of \$396 or more. See Details

Samsung 4.5 cu. ft. High-Efficiency Champagne Front Load Washing Machine with Steam, ENERGY STAR

Model #WF45R6100AC

\$698.00
~~\$999.00~~
Save 30%
Price Valid Until: 2/2/2021

Home Delivery

FREE

Parts & Services [Edit](#)

2 Upgrade Stinless Washer Hoses	\$29.99
Manufacturer's Standard Warranty	Included

Save for Later | Save to Favorites | Remove

Checkout \$5,640.01

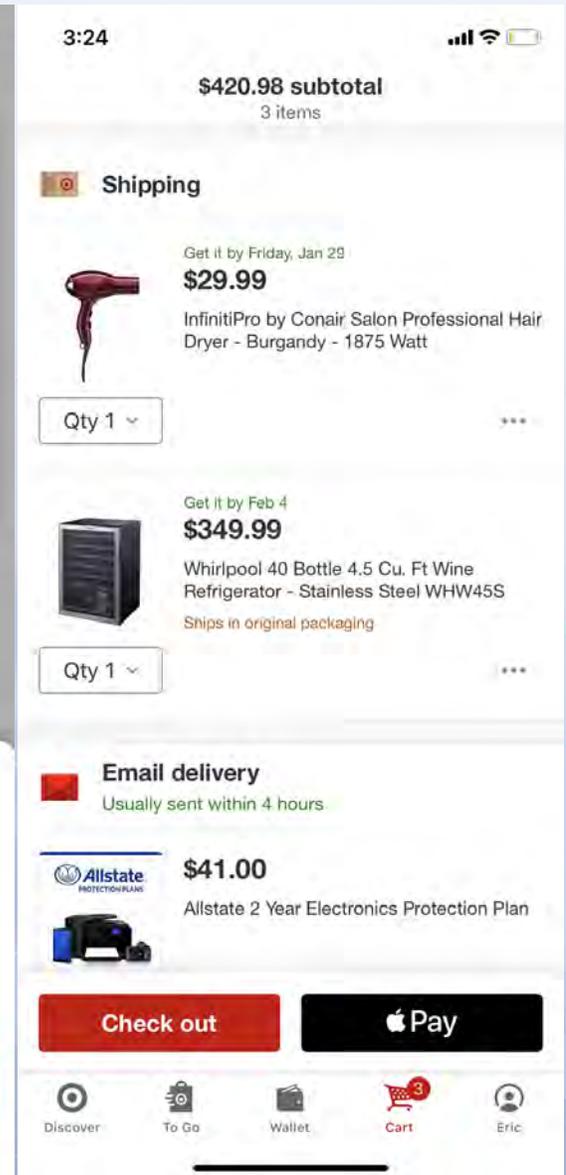
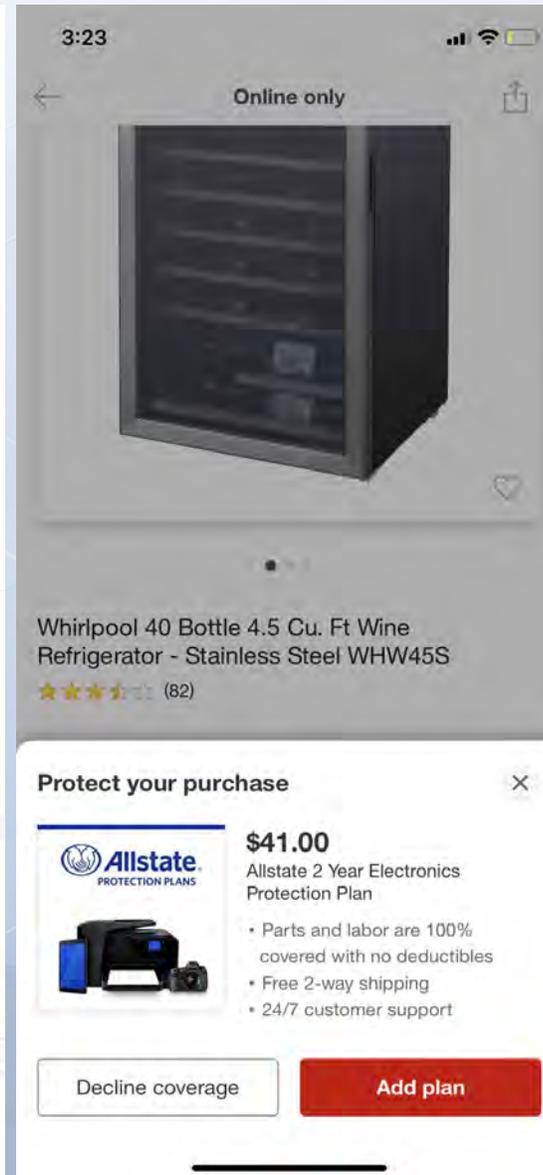
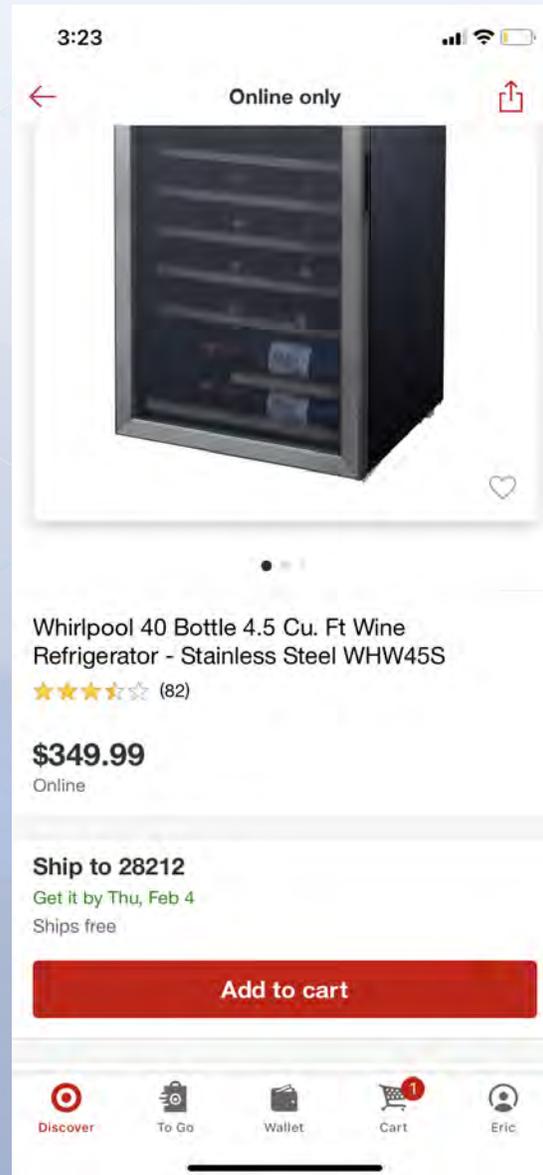
Target

EPP/ Installation options shown when added to cart

Minimal information on what EPP covers

Displayed in single line in cart

Ability to remove EPP in Cart

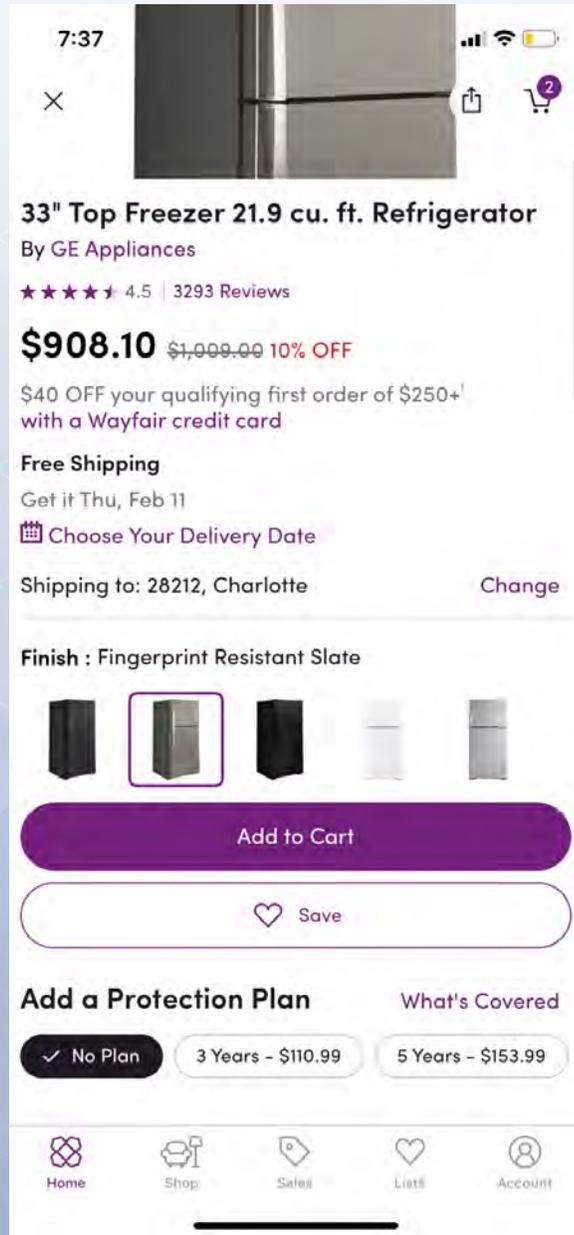


Wayfair

EPP/ Installation options shown under add to cart on PDP

Link to what's covered screen

User is taken directly to cart when Add to Cart is tapped. No interstitial



7:37

33" Top Freezer 21.9 cu. ft. Refrigerator
By GE Appliances

★★★★★ 4.5 | 3293 Reviews

\$908.10 ~~\$1,009.00~~ 10% OFF

\$40 OFF your qualifying first order of \$250+¹ with a Wayfair credit card

Free Shipping
Get it Thu, Feb 11
Choose Your Delivery Date

Shipping to: 28212, Charlotte [Change](#)

Finish : Fingerprint Resistant Slate



[Add to Cart](#)

[Save](#)

Add a Protection Plan [What's Covered](#)

No Plan 3 Years - \$110.99 5 Years - \$153.99

Home Shop Sales Lists Account



7:37

< Back Protection Plan Details

Plan Includes

- ✓ Parts and labor costs included
- ✓ Premium coverage beyond basic manufacturer's warranty
- ✓ Zero deductibles
- ✓ Free in-home repairs
- ✓ Easy online claims

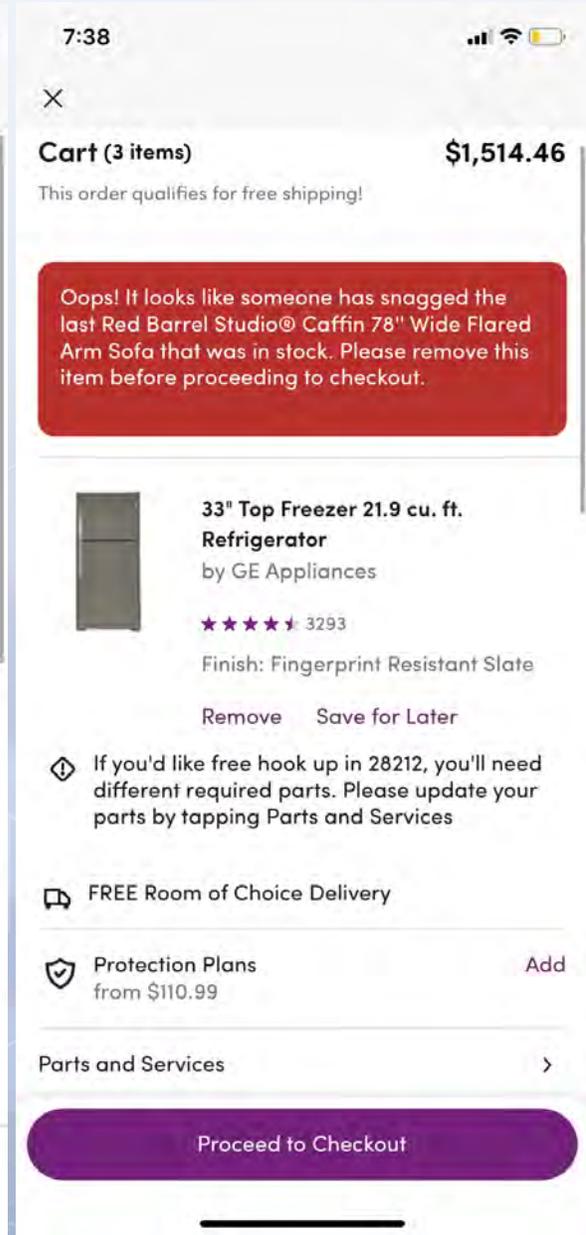
Frequently Asked Questions

1. What does this plan cover?
This plan covers mechanical or electrical failure due to defects in materials or workmanship. Your plan will either cover the replacement costs, or repair costs for parts and labor.

2. What isn't covered by this plan?
This plan does not cover accidental damages such as drops and spills, or failure to comply with the manufacturer's warranty. It also does not cover theft, damages caused by natural disasters, such as fire or flooding, or products used in commercial settings. See full list of exclusions.

3. When does plan coverage begin?
Coverage for mechanical or electrical failures

Home Shop Sales Lists Account



7:38

Cart (3 items) **\$1,514.46**

This order qualifies for free shipping!

Oops! It looks like someone has snagged the last Red Barrel Studio® Caffin 78" Wide Flared Arm Sofa that was in stock. Please remove this item before proceeding to checkout.

 **33" Top Freezer 21.9 cu. ft. Refrigerator**
by GE Appliances

★★★★★ 3293
Finish: Fingerprint Resistant Slate

[Remove](#) [Save for Later](#)

⚠️ If you'd like free hook up in 28212, you'll need different required parts. Please update your parts by tapping Parts and Services

 **FREE Room of Choice Delivery**

 **Protection Plans** from \$110.99 [Add](#)

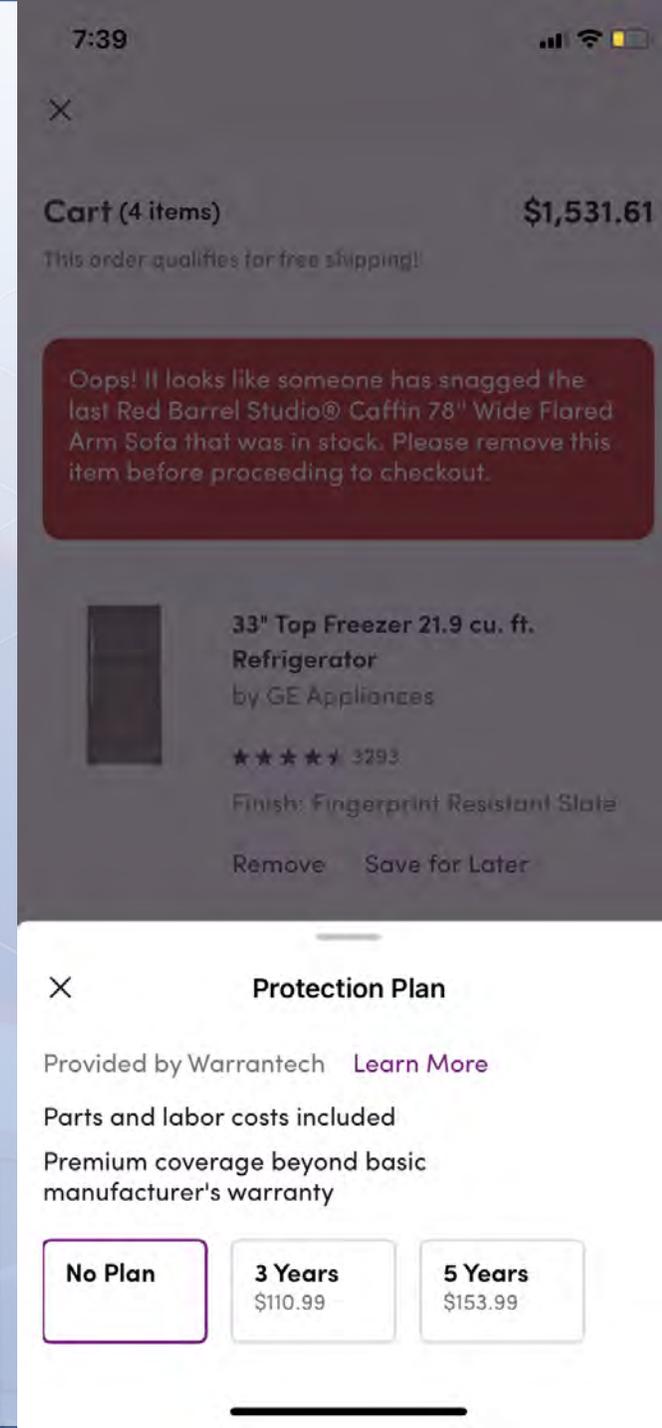
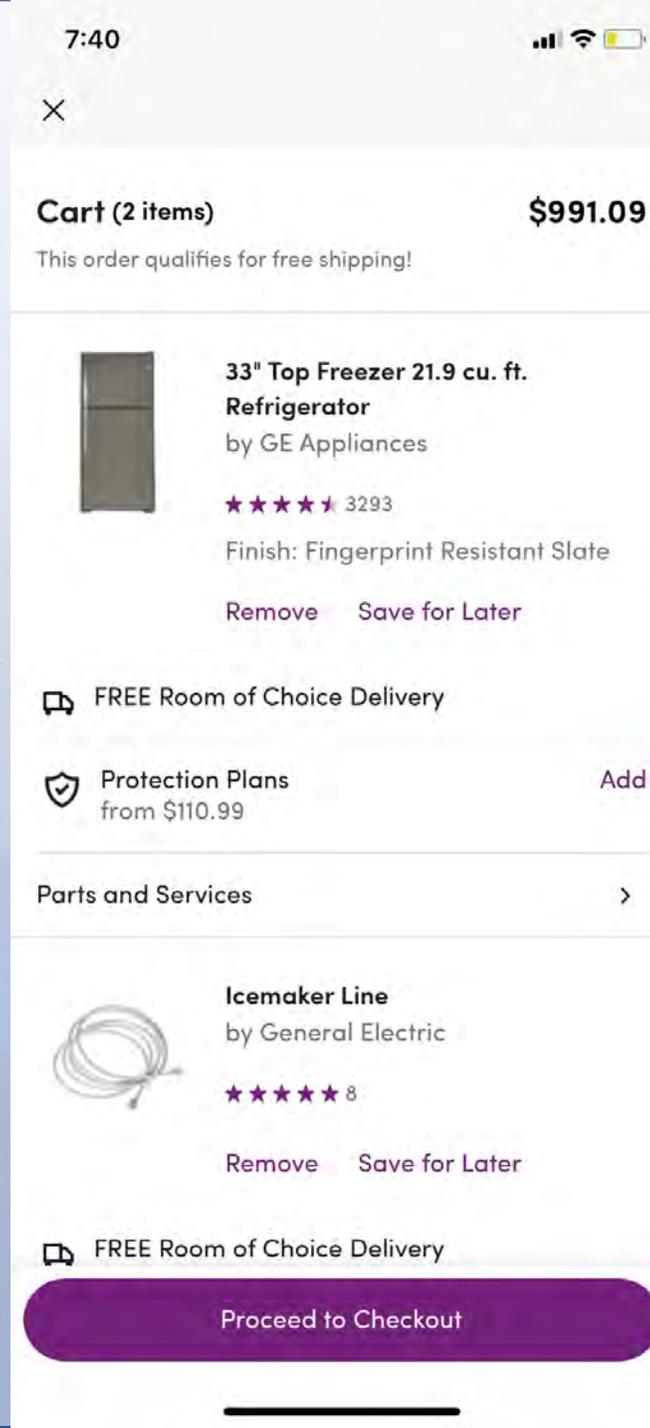
Parts and Services [>](#)

[Proceed to Checkout](#)

Wayfair

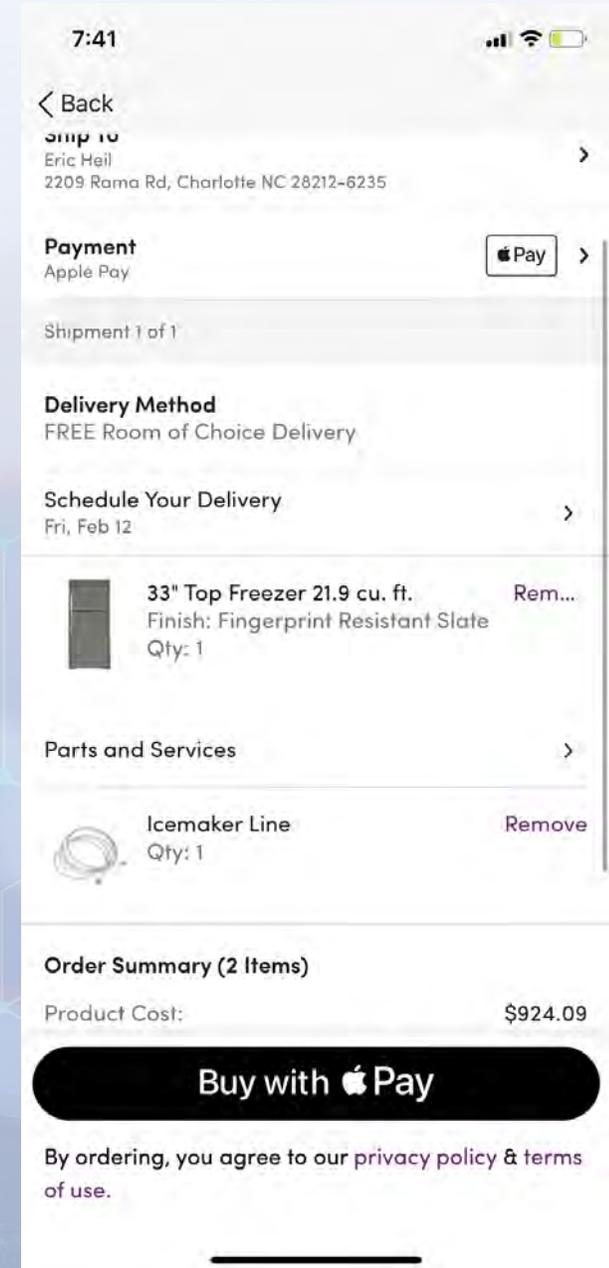
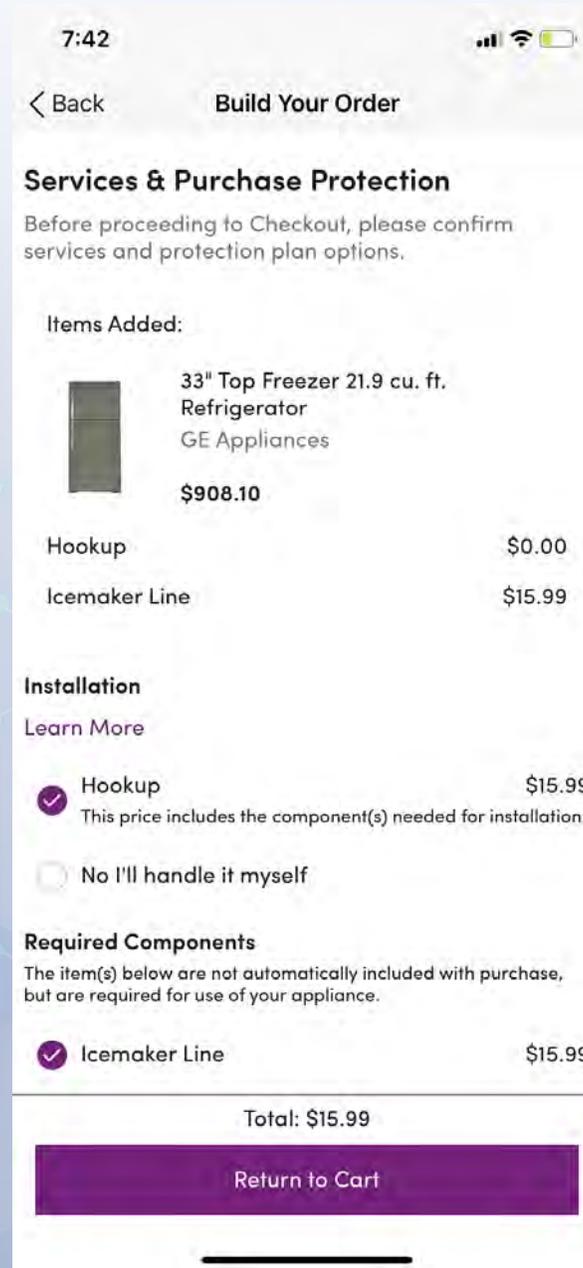
On Cart, User can add EPP and go to Parts and Services selection screen

RTF items shown as separate item and are automatically added

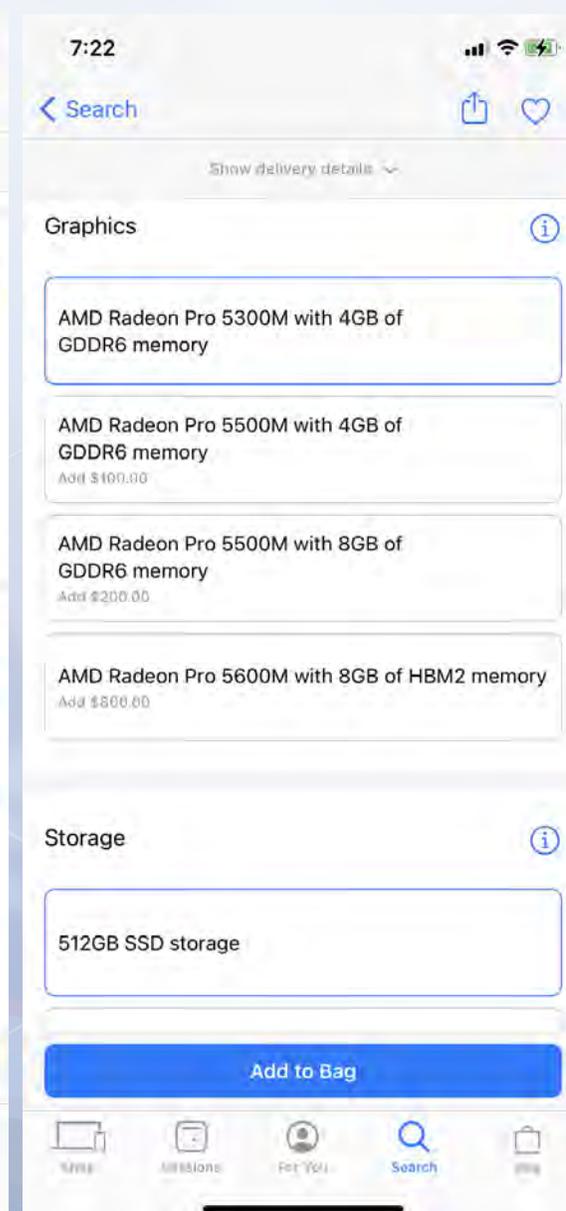
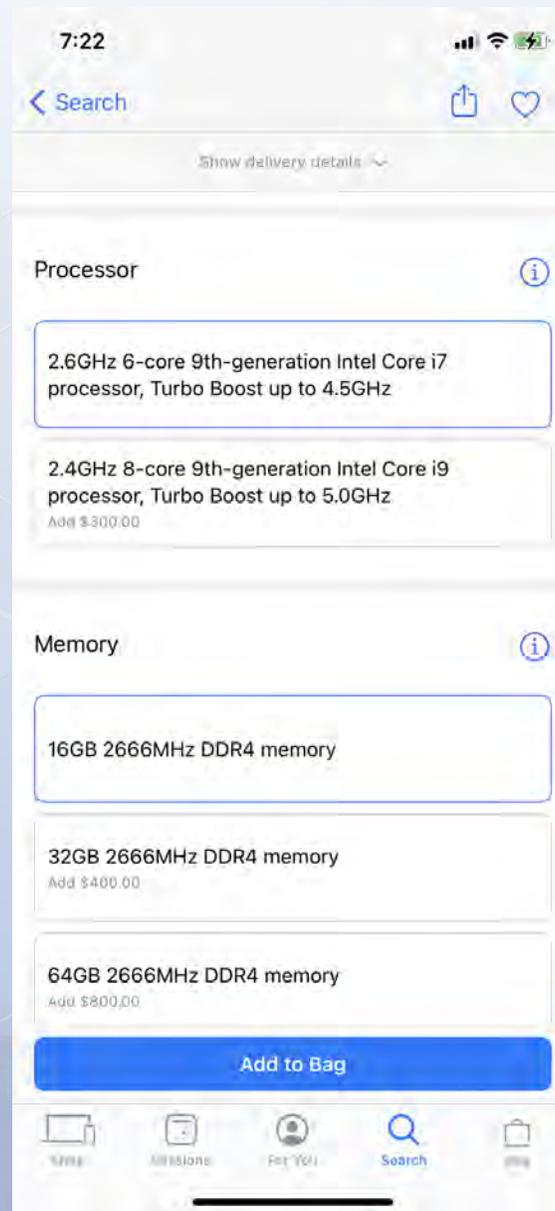
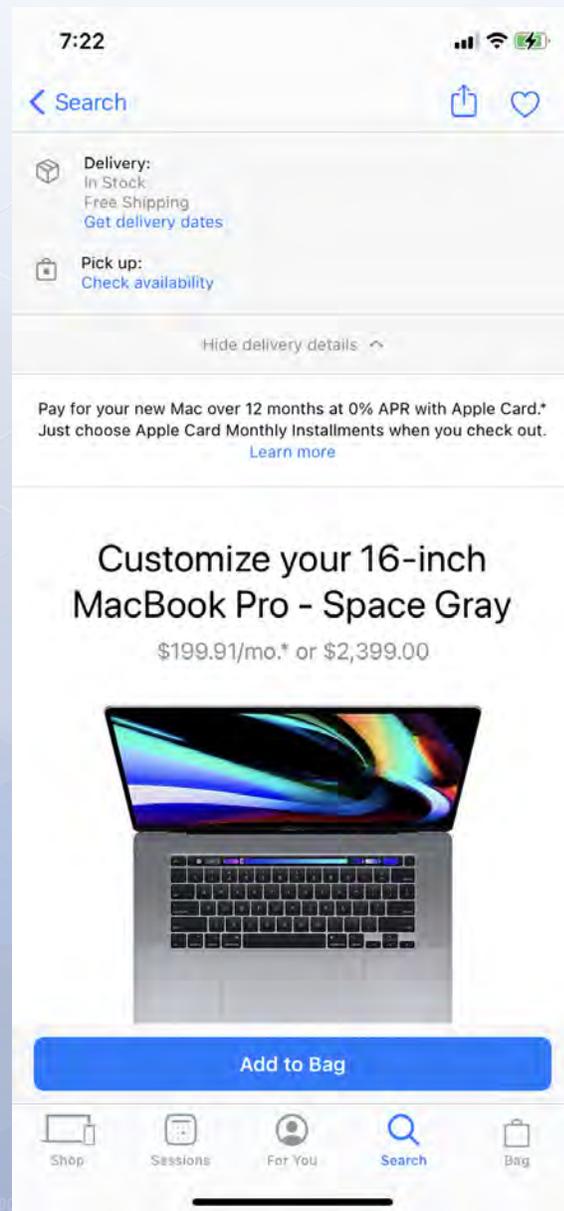


If customer taps parts and services button, they are taken to the Services & Purchase Protection Screen where they can select options For Installation, RTF, Haul Away & Removal, and EPP, then return to cart.

Parts & services button appears on checkout as well.

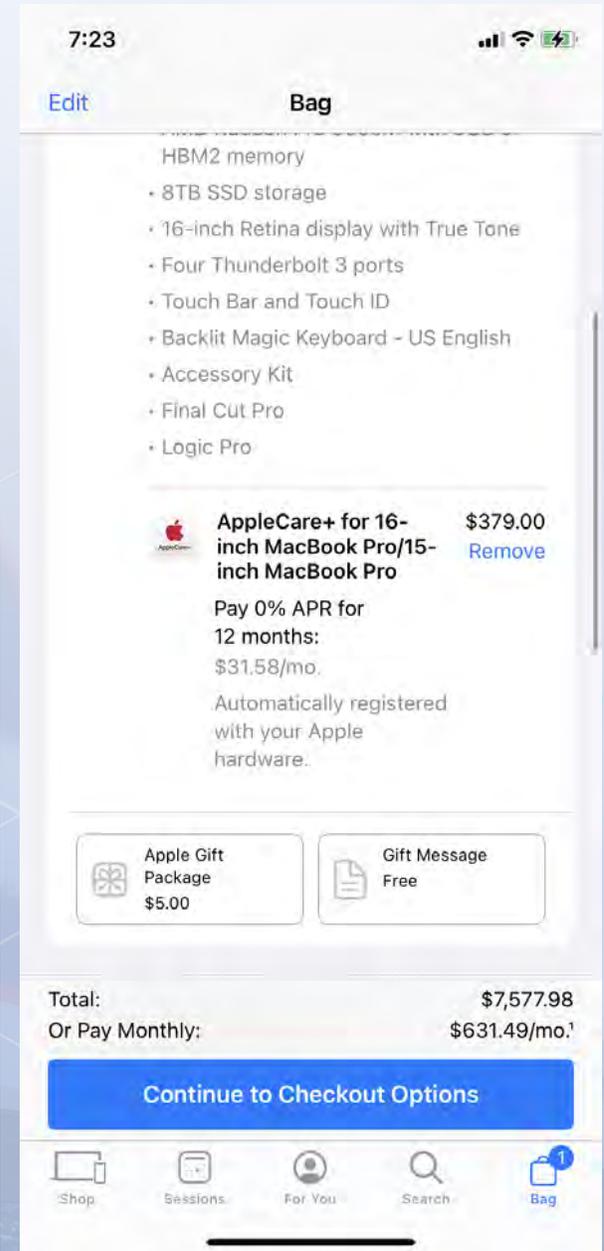
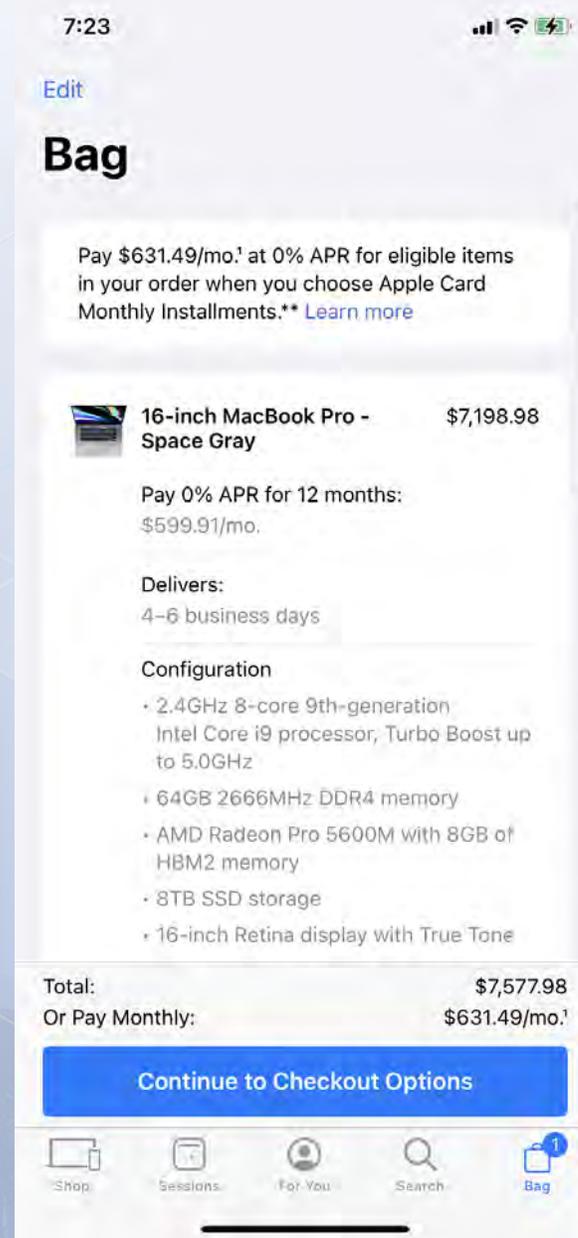
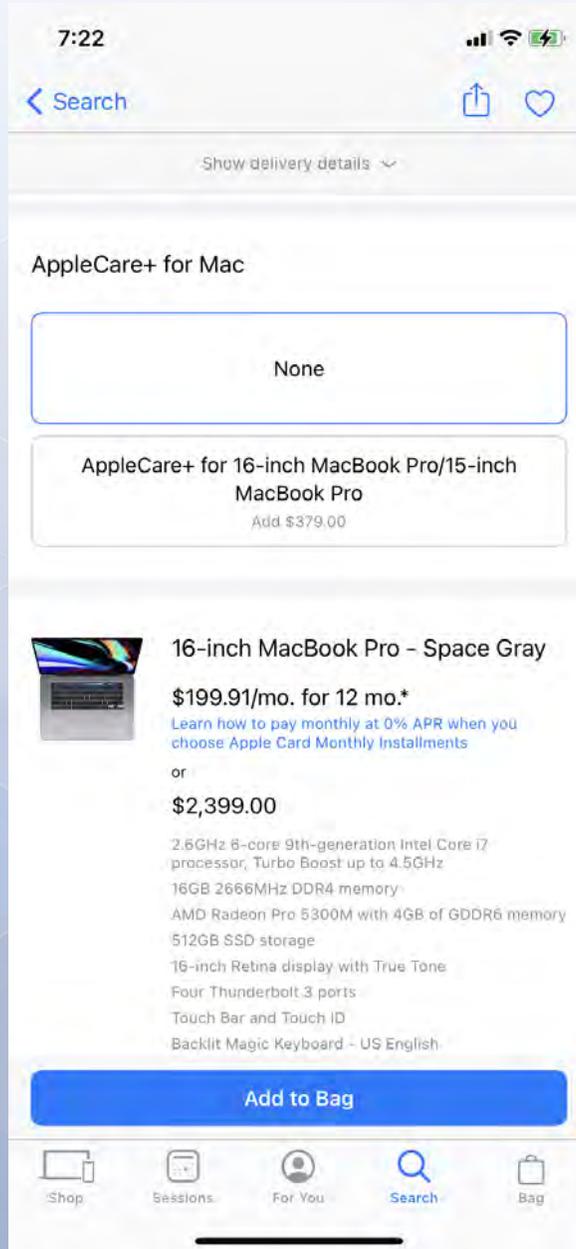


After Size and Color are selected
On initial PDP. Customer is asked to
customize and given options for
processor, Memory, Graphics,
Storage, and EPP



Customer is shown a summary at the bottom of the screen.

If customer Adds to bag, they are taken to cart and shown the summary with the EPP shown attached and the ability to remove it.



Grainy graphic showing EPP and Delivery & Haul Away with minimal description and links to learn more

lowes.com

Q320 - NextGen Services in Cart - Us... Q320 - NextGen Services in Cart - Us... Service Concept 01A Cart - Best Buy Frigidaire 25.5-cu ft Side-by-Side...

68.875"

[+ Show More](#)

Get Extended Protection



Protect your refrigerator long after the manufacturer's warranty ends. Lowe's Protection Plans offer 3- and 5-year plans with plenty of reward benefits.

Select your plan at checkout.

[Learn More >](#)

Get Delivery and Haul Away



Free delivery and basic hookup* for refrigerators \$396 or more. We'll contact you with delivery information. Plus, we'll move or haul your old one away for just \$30.

*Excludes built-in refrigerators and required connection accessories.

[Get Details >](#)

Feedback

OVERVIEW

Shop Savings Services Ideas refrigerators

My Lists Sign In Cart

[Lowe's Protection Plans > Learn More](#)

Major Appliance Protection

- Refrigerators
- Washing Machines
- Dryers
- Over-the-Range Microwaves
- Ranges
- Dishwashers
- Cooktops
- Range Hoods
- Wall Ovens
- Freezers
- Trash Compactors

PREMIUM PROTECTION PLAN BENEFITS

In addition to parts and labor, power surge protection and Fix It or Replace It, this plan includes the following premium benefits:

-  **Payback Reward**
If you don't use the plan for a service call before expiration, we'll give you 30% of the plan price back. You have 60 days after your plan expires to request this benefit.
-  **Keep It Running Reward**
Get 50% back on the items that keep your product running, like water filters, lines and hoses, rinse aids, cooktop cleaners and more (\$100 maximum per 12 months).
-  **Restock Your Food Reward**
Get up to \$300 per incident of food loss due to a faulty refrigerator or freezer.
-  **Reinstallation Labor**
We'll help pay to get your appliance hooked back up. This benefit starts after the limited manufacturer's warranty ends.
-  **Repair Quick™**
We'll fix it in 14 days or provide you a one-time payment of \$50. Excludes refrigerators and freezers. This benefit starts after the limited manufacturer's warranty ends.

Feedback

PROTECTION PLAN COVERAGE PERIOD

No ability to add EPP from info

When added to cart a flyout is shown with EPP/Haul Away & Remove options And RTF items that are not specifically labeled as required

The screenshot shows a web browser window with the URL `lowes.com`. The browser tabs include "Q320 - NextGen Services in Cart - Us...", "Service Concept 01A", "Cart - Best Buy", and "Frigidaire 25.5-cu ft Side-by-Side...". The main content area displays a refrigerator product page. A flyout overlay is active, titled "1 Item Added". The flyout contains the following sections:

- Add Lowe's Professional Services**
Would you like to add any services at this time? You can also add these additional services in your cart.
- Extended Protection Plan**
 Add 3 Year Extended Protection Plan - \$114.97 /ea. (Less than \$3.19/month)
- Haul Away and Removal**
 Add Haul Away - \$30.00 /ea.
- Wait! Don't forget these...**
EASTMAN 5-ft 1/4-in Compression Inlet x 1/4-in \$13.98
[Add to Cart >](#)
- Estimated Total** **\$1,299.00**
- [CONTINUE SHOPPING](#)
- [VIEW CART](#)

Collapsed Panel showing Available Services

Professional Installation
Replacement Plans
Haul Away & Removal

The screenshot shows the Lowe's website interface. At the top, there's a navigation bar with the Lowe's logo and links for Business, Lowe's Credit Cards, Order Status, and Weekly Ad. Below this is a search bar and icons for My Lists, Sign In, and Cart. The main content area is titled "Your Cart" and shows one item: "Fanimation Studio Collection Slinger v2 72-in Matte black LED Indoor/Outdoor Ceiling Fan ...". The item price is \$269.98, with a note that it was \$299.98, resulting in a savings of \$30.00. Below the item, there's a section for "Lowe's Professional Services (0 Selected)" with a "View" button. Underneath, there are three service options: Professional Installation, Replacement Plans, and Haul Away & Removal. The "Store Pickup" option is selected, and it shows "Service Desk Free" and "Curbside Pickup Free". The "Order Summary" on the right shows an item subtotal of \$269.98, estimated taxes of \$60.00, and an estimated total of \$329.98. A "Start Secure Checkout" button is visible. The bottom of the page features the "in Made in InVision" logo and some utility icons.

Expanded additional services button
Shows Professional Installation options
Replacement Plan options and Haul Away & Removal
Options, selectable via radio button

The screenshot shows the Lowe's website interface. At the top, there's a navigation bar with the Lowe's logo and links for Business, Lowe's Credit Cards, Order Status, and Weekly Ad. Below this is a search bar and icons for My Lists, Sign In, and Cart. The main content area is titled "Your Cart" and shows one item: "Fanimation Studio Collection Slinger v2 72-in Matte black LED Indoor/Outdoor Ceiling Fan ...". The item price is \$269.98, with a note that it was \$299.98, resulting in a \$30.00 saving. Below the item, there's a "More Information" button and a section for "Lowe's Professional Services (0 Selected)". This section includes three categories: "Professional Installation" with options for "None", "Up to 10ft Ceiling - \$119.00 / Ea.", and "10ft to 15ft Ceiling - \$139.00 / Ea."; "Replacement Plans" with options for "None", "1 Year Replacement Plan - \$99.97 / Ea.", and "Haul Away & Removal" with options for "None" and "Haul Away + Removal - \$30.00 / Ea.". To the right of the cart items is an "Order Summary" section showing the item subtotal (\$269.98), estimated taxes (\$60.00), a "You Saved" amount of \$30.00, and an estimated total of \$329.98. A green "Start Secure Checkout" button is located at the bottom of the order summary.

EPP/ Installation/ RTF options shown on PDP
With selectable checkbox

Learn More and Whats Included Links

The screenshot displays a product page for a Samsung refrigerator. The main product image is a large, dark-colored refrigerator with a water dispenser. Below the main image are smaller thumbnail images and a play button icon, with labels for '+ 14 images' and '+ 2 videos'. A link for 'Interactive Tour and documents' is located below the thumbnails.

On the right side of the page, the following information is visible:

- Open-Box:** from \$1,344.99. No rebates available in 28212.
- Color:** Fingerprint Resistant Stainless Steel. Three color options are shown with prices: \$2,159.99, \$2,069.99, and \$1,979.99.
- Protect your product:** A section with a star rating of 4.5 (1,654 reviews). It lists two protection plans:
 - 3-Year Standard Geek Squad Protection: \$239.99 (About \$6.67/mo.)
 - 5-Year Standard Geek Squad Protection: \$499.99 (About \$8.33/mo.)A 'Learn more' link is provided.
- Professional Services:** Showing options for 28212. Two service options are listed:
 - Delivery + Refrigerator/Freezer Installation with New Waterline & Required Parts: \$164.98. As soon as **Tomorrow**. Includes a 'What's Included?' link.
 - Delivery + Refrigerator/Freezer Installation with Existing/No Water & Required Parts: \$29.99. As soon as **Thu, Jan 28**. Includes a 'What's Included?' link.
- Price:** \$1,699.99 (crossed out) / \$2,199.99. Includes 'Compare' and 'Save' buttons.
- Product Details:** LG - 22.7 Cu. Ft. 4-Door French Door Counter-... with a 4.5 star rating (129 reviews). Price: \$1,799.99 (crossed out) / \$2,299.99. Includes 'Compare' and 'Save' buttons.
- Product Details:** Samsung - 28 cu. ft. Large Capacity 3-Door French-... with a 4.5 star rating (220 reviews). Price: \$1,709.99. Includes 'Compare' and 'Save' buttons.
- Product Details:** Samsung - 28 cu. ft. Large Capacity 3-Door French-... with a 4.5 star rating (172 reviews). Price: \$1,799.99. Includes 'Compare' and 'Save' buttons.
- A 'Help' button is located at the bottom right.
- A 'Delivery in 3 days' badge is at the bottom.

Additional Services modal shown when added to cart, with add to cart buttons

The screenshot shows a Best Buy product page for a Samsung refrigerator. The browser address bar shows 'bestbuy.com'. The page has a dark sidebar on the left and a main content area. At the top, a notification says 'Added to cart' with a 'Continue shopping' link. Below this, a small product image and price '\$2,069.99' are shown, along with a 'Go to Cart' button. The 'Cart Subtotal (1 item): \$2,069.99' is also displayed. A section titled 'Keeping you and our employees safe' contains text about safety measures and a link to 'Learn more about our safety measures.' The main product image is a Samsung refrigerator. To its right, the 'Professional Services' section is active, showing options for installation and delivery. A yellow 'Add to Cart' button is at the bottom of the services list. At the bottom of the page, there is a 'Protect your product' section with a star rating and '(1,654)' reviews. On the right sidebar, there are product recommendations, including another Samsung refrigerator for '\$1,799.99' and a Vrbo advertisement with the text 'Feel that vacation feeling again' and a 'Help' button.

Added to cart

Continue shopping

Cart Subtotal (1 item): **\$2,069.99**

Go to Cart

\$2,069.99

Keeping you and our employees safe

When it's time to enter your home, our agents will be prepared to keep you safe. They'll be following CDC and government recommendations on protective gear such as face masks and gloves, social distancing, and sanitization.

[Learn more about our safety measures.](#)

Professional Services
Showing options for 28212

- Delivery + Refrigerator/Freezer Installation with New Waterline & Required Parts** **\$164.98**
As soon as **Tomorrow**.
[What's Included?](#)
- Recycle or relocate my old item** **\$24.99**
[Learn more](#)
- Delivery + Refrigerator/Freezer Installation with Existing/No Water & Required Parts** **\$29.99**
As soon as **Thu, Jan 28**.
[What's Included?](#)
- Do-It-Yourself Installation** **\$29.99**
Essential item(s) to install it yourself.

Smart Choice - Stainless-Steel Refrigerator Waterline Kit
Required for Hook-Up - Silver

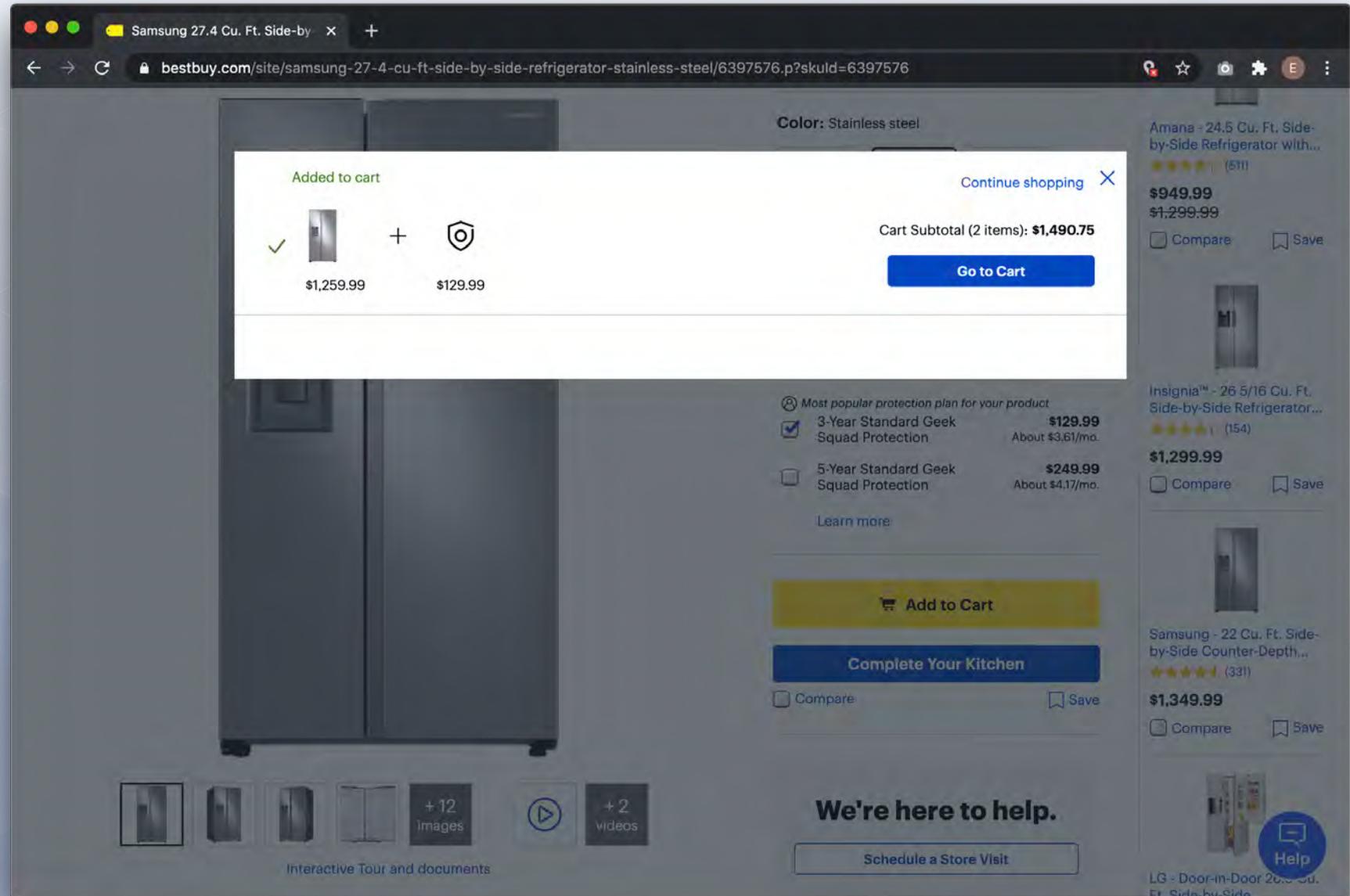
Add to Cart

Protect your product
★★★★★ (1,654)

Start a free virtual consultation today.
[Learn more](#)

Vrbo
Feel that vacation feeling again
[Help](#)

Bestbuy.com



When service is selected in PDP, and product is Added to cart, modal just shows product image and EPP shield plus total

If no products are added, links to sell all plans and services are shown

The screenshot shows the Best Buy website interface. At the top, there's a navigation bar with the Best Buy logo, a search bar, and links for Credit Cards, Top Deals, Deal of the Day, Gift Cards, Health & Wellness, For Your Business, and Donate to St. Jude. Below this is a secondary navigation bar with Products, Brands, Deals, and Services. The main content area is divided into two columns. The left column is titled 'Your Cart' and features a Samsung refrigerator with a price of \$2,069.99. It offers two options: 'Pickup at Midtown Charlotte' and 'Delivery to 28212'. Below the product are sections for 'Protection plans' (Standard Geek Squad Protection) and 'Professional services' (Installation & setup services). The right column is titled 'Order Summary' and shows the total amount of \$2,069.99, a 'Checkout' button, and a 'PayPal Checkout' option. Below the order summary, there are promotional offers: 'Apply today, shop today.' with a 10% back in rewards offer and a \$115.00/mo financing option. At the bottom, there's a 'People also bought' section with three microwave products and a 'Help' button.

Enjoy a safe, convenient shopping experience. [Learn more](#)

BEST BUY Search Best Buy

Midtown Charlotte Cart

Products Brands Deals Services Account Recently Viewed Order Status Saved Items

Your Cart

Samsung - 27 cu. ft. Large Capacity 3-Door French Door Refrigerator with External Water & Ice Dispenser - Fingerprint Resistant Stainless Steel

Pickup at Midtown Charlotte
Available Tomorrow at a store 8 miles away
Your order will be brought out to your car using Best Buy Curbside Pickup.

Delivery to 28212
Delivery as soon as **Thu, Jan 28**
Delivery + Installation as soon as **Tue, Jan 26**

1 **\$2,069.99**
Remove Save

Protection plans

Standard Geek Squad Protection [See All Plans](#)

Professional services

Installation & setup services are available in 28212 [See All Services](#)

Order Summary

Item Total **\$2,069.99**
Estimated Sales Tax Calculated in checkout

Total \$2,069.99

[Checkout](#)

[PayPal Checkout](#)

Apply today, shop today.

10% back in rewards on first day of purchases for new My Best Buy® Credit Card members

[Show me how >](#) or **\$115.00/mo** suggested monthly payments with **18 month financing** on this purchase of \$2,069.99

Looking for a lease to own option?
[Learn more](#)

Buying a gift for someone special?
[Gift options](#) can be added in checkout

Help

People also bought (3 Items)

Samsung - 1.4 cu. ft. Countertop Microwave with Sensor Cooking... **★★★★★** (692)

Samsung - 30" Convertible Range Hood - Stainless steel **★★★★★** (29)

Samsung - 1.9 Cu. Ft. Full-Size Countertop Microwave with... **★★★★★** (727)

When a service is added, it is shown under original item with ability to remove

The screenshot shows the Best Buy cart page. At the top, there's a navigation bar with the Best Buy logo, a menu icon, a search bar, and links for Store Locator and Cart. Below this is a secondary navigation bar with categories like Top Deals, Deal of the Day, Health & Wellness, Credit Cards, Account, Recently Viewed, Order Status, and Saved Items.

The main content area is divided into two columns. The left column is titled "Your Cart" and contains two items:

- A Samsung 27.4 Cu. Ft. Side-by-Side Refrigerator - Stainless steel. It has a quantity of 1 and a price of \$1,259.99. There are "Remove" and "Save" buttons. A note indicates "Delivery to 28201 Unavailable in your area".
- A 3-Year Standard Geek Squad Protection plan for \$129.99. It has a "Remove" button.

The right column is titled "Order Summary" and shows:

- Item Total: \$1,389.98
- Estimated Sales Tax: \$100.77
- Total: \$1,490.75**

Below the summary are buttons for "Checkout" and "PayPal Checkout".

At the bottom of the cart, there's a "People also bought" section with three items:

- Smart Choice - Stainless-Steel Refrigerator Waterline Kit... (14,508 reviews)
- Samsung - 24" Top Control Built-In Dishwasher - Stainless... (849 reviews)
- Samsung - 1.7 Cu. Ft. Over-the-Range Microwave - Stainless... (317 reviews)

On the far right, there's a promotional offer: "Apply today, shop today. 10% back in rewards on first day of purchases for new My Best Buy® Credit Card members or \$77.23/mo suggested monthly payments with 18 month financing on this purchase of \$1,389.98". There's also a "Looking for a lease to own option?" link and a "Buying a gift for someone special" link.

The screenshot shows the Amazon.com product page for a Frigidaire FFTR1821TS 30 Inch Freestanding Top Freezer Refrigerator. The page layout includes a top navigation bar with categories like 'All', 'Best Sellers', 'Prime', 'Customer Service', etc. Below this is a sub-navigation bar for 'Appliances' with options like 'Refrigeration', 'Cooking', etc. A prominent blue banner for Audible is visible. The main product image is a large stainless steel refrigerator. To its left is a vertical strip of smaller images, with the top one highlighted by an orange border. To the right of the main image is the product title, a star rating of 4.5 (47 ratings), and a price field that says 'See price in cart'. Below this is a table of specifications including Color (Stainless steel), Finish Type (Glossy), Brand (Frigidaire), Model Name (FFTR1821TS), and Form Factor (Freezer_top). At the bottom of the specifications is a 'See more' link. To the right of the specifications is a 'Buy Now' button and an 'Add to Cart' button. Below these buttons are sections for 'Secure transaction', shipping information (CyberSavings), and an 'Add a Protection Plan' section with a checkbox for a 5-Year Major Appliance Protection Plan for \$49.99. At the very bottom right is a 'Select delivery location' dropdown and an 'Add to List' button.

Amazon.com: Frigidaire FFTR1821TS Freestanding Refrigerator - Stainless Steel

Appliances Best Sellers Refrigeration Cooking Washers & Dryers Dishwashers Parts & Accessories

audible New: podcasts, best sellers, and more Start your free trial

Back to results

EPP Option shown under Add to cart

Frigidaire FFTR1821TS 30 Inch Freestanding Top Freezer Refrigerator with 18 cu. ft. Total Capacity, in Stainless Steel

Visit the FRIGIDAIRE Store
★★★★☆ 47 ratings
| 36 answered questions

Price: See price in cart

Color	Stainless steel
Finish Type	Glossy
Brand	Frigidaire
Model Name	FFTR1821TS
Form Factor	Freezer_top
Item	32.12 x 30 x 66.12 inches

See more

About this item

- Total (cu. Ft.): 18 / Fridge: 14.1 / Freezer: 3.9
- 2 Full-width Sliding Glass Shelves
- 2 Humidity Controlled Crisper Drawers

& FREE Shipping
Arrives: Feb 19 - March 5
Usually ships within 6 to 10 days.

Qty: 1

Add to Cart Buy Now

Secure transaction
Ships from CyberSavings
Sold by CyberSavings

Add a Protection Plan:
 5-Year Major Appliance Protection Plan for \$49.99

Select delivery location

Add to List

Amazon.com

If EPP is added, a banner is shown showing added item and plan and subtotal with proceed to checkout button

The screenshot shows the Amazon.com Shopping Cart interface. At the top, the Amazon Prime logo is visible, along with the delivery location "Charlotte 28212" and a search bar. The cart contains 4 items, with a subtotal of \$2,854.08. A banner for an Allstate Protection Plan (EPP) is displayed, showing a refrigerator icon and the text "Added to Cart". Below this, a promotional offer is shown: "Eric, get a \$150 Amazon Gift Card instantly upon approval for the Amazon Prime Rewards Visa Card". The offer details are as follows:

Current	\$2,854.08
Total:	
Savings:	- \$150.00
Cost	\$2,704.08
After Savings:	

A "Learn more" button is located to the right of the offer details. Below the offer, a section titled "Related to Items You've Viewed" displays four refrigerator models. At the bottom left, there is a "Buy it again" button.

If EPP is not selected, a modal showing EPP and medium description is shown with learn more link and Add and No Thanks button

The screenshot shows the Amazon.com product page for a Frigidaire FFTR1821TS Freestanding Refrigerator. A modal titled "Add to your order" is displayed, offering a "5-Year Major Appliance Protection Plan" from Allstate Protection Plans. The modal includes a 4-star rating, a price of \$49.99, and a list of benefits. The background product page shows the refrigerator image, navigation tabs, and purchase options like "Add to Cart" and "Buy Now".

Add to your order

5-Year Major Appliance Protection Plan
from Allstate Protection Plans
★★★★★ 4
\$49.99

- Plan starts on the date of purchase. Product breakdowns and malfunctions are covered after manufacturer's warranty.
- No additional costs for repairs - parts, labor, and shipping are all included.
- Cancel anytime, full refund in the first 30 days. Transferable with gifts
- Easy claims process - file a claim anytime 24/7 via mobile app, online, or phone.
- Allstate Protection Plans (serviced by SquareTrade, an Allstate company) are only valid for new or Amazon certified refurbished products purchased at Amazon in the last 30 days. By purchasing this Protection Plan you agree to the Protection Plan Terms & Conditions (squaretrade.com/terms). Your Protection Plan Terms & Conditions will be delivered via email within 24 hours of purchase.

[Learn more](#)

About this item

- Total (cu. Ft.): 18 / Fridge: 14.1 / Freezer: 3.9
- 2 Full-width Sliding Glass Shelves
- 2 Humidity Controlled Crisper Drawers

& FREE Shipping
Arrives: Feb 19 - March 5
Usually ships within 6 to 10 days.
Qty: 1

[Add to Cart](#)
[Buy Now](#)

Secure transaction
Ships from CyberSavings
Sold by CyberSavings

Add a Protection Plan:
 5-Year Major Appliance Protection Plan for \$49.99

Select delivery location:
[Add to List](#)

EPP is shown in cart as a separate item with ability to remove

If no EPP is added, no option is available to add one

The screenshot shows the Amazon checkout page for a refrigerator. The browser address bar is `amazon.com/gp/buy/spc/handlers/display.html?hasWorkingJavascript=1`. The page title is "Place Your Order - Amazon.com".

Items shipped from CyberSavings
Estimated delivery: Feb. 19, 2021 - Mar. 5, 2021

Item 1: Frigidaire FFTR1821TS 30 Inch Freestanding Top Freezer Refrigerator with 18 cu. ft. Total Capacity, in Stainless Steel. Price: **\$795.00**. Quantity: 1. Sold by: CyberSavings. You added a protection plan for this item. Gift options not available.

Choose a delivery option:

- You will be contacted to arrange the date of the delivery. Shipping charges may vary based on delivery location. [Learn more](#)
- FREE Arranged Freight Delivery

The carrier will contact you by phone (704-264-7895) or by email. [Change](#)

Get text updates

- You consent to receive texts from us for this delivery at 704-264-7895. [Change](#)

Shipping & handling: \$0.00

Total before tax: \$2,854.08
Estimated tax to be collected:* \$195.32
Order total: **\$3,049.40**

Presented by Allstate Protection Plans
Email delivery

Item 2: Allstate 5-Year Major Appliance Protection Plan (\$700-\$799.99). Price: **\$49.99**. Quantity: 1. Sold by: Allstate Protection Plans. Gift options not available.

Item 3: Allstate 5-Year Major Appliance Protection Plan (\$1750-\$1999.99). Price: **\$109.99**. Quantity: 1. Sold by: Allstate Protection Plans. Gift options not available.

Policy documents will be sent by email and available within 72 hours after your product ships.

What we offer shown on PDP with Installation Requirements link and Haul Away Price

28.2 cu. ft. French Door Refrigerator in Stainless Steel
by Samsung ★★★★★ (533) ❤️ 1982

Price for Suite:
\$3236.00 ~~\$3516.00~~
Save \$280.00 (9%)

Free Delivery

[Add Package to Cart](#)

What We Offer

- Available INSTALLATION**
Installation available on most appliances when you purchase required parts
[Installation Requirements](#)
- Move or HAUL AWAY**
We'll move your old appliance to another room in your house, or haul it away for \$25
- Price Match GUARANTEE**
We will match prices including shipping of any other online competitor
[Learn More](#)
- The Home Depot Protection Plan LET'S PROTECT THIS**
Get 24/7 support and more with a Home Depot Protection Plan. 5-year and 3-year plans available, starting at \$40
[Learn More](#)

Delivery and Installation

[Home Depot Refrigerator Delivery](#) [How To Measure For A New](#)

Please ensure the following prior to delivery:

- Water connection kit required
- 110V-grounded, 3-prong electrical outlet
- Water valve (shutoff) within 6 ft. of hook up
- Measure the delivery path and new appliance area to make sure that your refrigerator will fit perfectly.

Protection Plan, Available Installation, and Haul Away Options are shown when product is added to cart

The screenshot shows a web browser window with the URL [homedepot.com](https://www.homedepot.com). The browser's address bar shows several tabs, including "Q320 - NextGen Services in Cart - Us...", "Q320 - NextGen Services in Cart - U...", "Service Concept 01A", "Cart - Best Buy", and "Samsung 28.2 cu. ft. French Door...".

At the top of the page, a green banner reads "Added To Cart" with a checkmark icon. Below this, it says "Model # RF28T5001SR" and "Samsung 28.2 cu. ft. French Door Refrigerator in Stainless Steel". A link "Skip for now and keep shopping" with a red 'X' icon is on the right.

The main content area is divided into three sections:

- The Home Depot PROTECTION PLAN**: Includes a list of benefits: "100% of parts and labor covered. No deductible or fees.", "In-home service from professional technicians.", "30% reimbursement of plan price if no service claims are made.", and "24/7 customer support." Below the list is a link "See Additional Coverage Details".
- Choose your protection plan.**: Three radio button options:
 - 5-Year Protection Plan **\$235.00** - Best Value (\$3.92/month*)
 - 3-Year Protection Plan **\$155.00** (\$4.31/month*)
 - No thanks, decline additional protection.A footnote at the bottom reads: "* For comparison purposes only, financing not available. Payment due in full at checkout."
- Available INSTALLATION**: Includes a link "Check Installation Requirements". Two radio button options:
 - Yes, please have it up and running for me.**
Installation + Required Parts [See Cost Breakdown](#) **\$17.28**
 - No, I'll install it myself. In-box delivery only.**

On the right side of the page, there is a "Your Appliance" section with "Earliest Delivery: **March 02**" and "Based on Zip Code **28212** Edit". A warning icon indicates "Backordered until 2/28/2021". Below this is a product card for the Samsung refrigerator with a price of **\$1,708.00** and "Qty: 1". A vertical "Live Chat" button is on the right edge of this section.

Below the product card is a "Parts & Services" table:

Installation	FREE
Standard Installation Kit (required)	\$17.28
Manufacturers Standard Warranty	FREE

The "Total" is **\$1,725²⁸** with a note "Taxes calculated in checkout."

At the bottom right, there is a "Need Help?" section with the text: "See our online FAQs or phone us: Online Customer Support: 1-877-946-9843. Call 7 days a week - 6 a.m. to 2 a.m. EST".

At the bottom left of the page, there is a "Move or HAUL AWAY" section with a truck icon.

On cart, additional services are shown on a single line

Customer can edit parts and services by clicking edit and are taken to previous additional services screen with option to save changes

The screenshot shows the Home Depot shopping cart interface. At the top, there's a promotional banner for a credit card with a monthly payment of \$314. Below that, the cart is titled "Your Cart (1)" and includes a "Share" button. A "Remove All Items" link is also present. Shipping information is displayed, including "FREE Shipping on eligible items" and "Free delivery on appliance purchases of \$396 or more". The delivery ZIP code is 28212. The main item is a Samsung 28.2 cu. ft. French Door Refrigerator in Stainless Steel, priced at \$1,708.00 (down from \$1,899.00). A "Home Delivery" service is added for free. Below the item, a "Parts & Services" section lists a 12' upgraded braided water line for \$17.28, a manufacturer's standard warranty included in the price, and a 3-year protect plan for \$155.00. At the bottom of the item card are links for "Save for Later", "Save to Favorites", and "Remove". To the right, the "Your Order" summary shows a subtotal of \$2,071.28, savings of \$191.00, and a total of \$1,880.28. Below the summary are "Checkout" and "PayPal Checkout" buttons. A "Feedback" button is on the right side. At the bottom right, there's a "Get up to \$100 off" promotion and a "Need Help?" section with contact information.

Pay \$314 per Month* When You Use Your Card
\$314 per month* suggested payments with 6 months financing on this \$1880.28 purchase. [View Details](#) [Apply Now](#) [Don't have a card?](#)

Your Cart (1)

[Remove All Items](#) [Share](#)

FREE Shipping on eligible items. [See Details](#)

Free delivery on appliance purchases of \$396 or more. [See Details](#)

All appliances will be delivered to ZIP code: **28212** [Change](#)



Samsung 28.2 cu. ft. French Door Refrigerator in Stainless Steel **\$1,708.00**
~~\$1,899.00~~
Save 10%
Model #RF28T5001SR

Home Delivery
FREE

Parts & Services [Edit](#)

12' Upgraded Braided Water Line	\$17.28
Manufacturer's Standard Warranty	Included in the actual price
3 YR PROTECT PLAN	\$155.00

[Save for Later](#) [Save to Favorites](#) [Remove](#)

Your Order

Subtotal	\$2,071.28
Savings	-\$191.00
Appliance Delivery	FREE
Sales Tax (determined in later step)	---
Total	\$1,880.28

You Saved **9% Off Your Item**

Have a promo code?

[Checkout](#) [PayPal Checkout](#) [Feedback](#)

Get up to \$100 off
Get a Home Depot Credit Card and receive **\$25 off** your purchase of \$25+, **\$50 off** purchases \$300+, or **\$100 off** orders over \$1,000. [Apply Now](#)

Item Total	\$1,880.28
Savings	-\$100.00
New Total	\$1,780.28

Need Help?
See our online FAQs or phone us:
Online Customer Support: 1-800-430-3376

EPP Checkbox shown under quantity selector

The screenshot shows a product page for a Whirlpool 4.0 cu ft Refrigerator WH40S1E - Stainless Steel. The page includes a navigation bar with categories, deals, and a search bar containing the word "refrigerator". The product title is "Whirlpool 4.0 cu ft Refrigerator WH40S1E - Stainless Steel". The price is \$229.99, with a 5-star rating and 30 questions. There are options for pickup at Moorsville and delivery to 28117. A quantity selector is set to 1, and an EPP checkbox is visible below it. The page also features a "Share your pic" button and an "Add to registry" button.

Target.com

Categories Deals What's New Pickup & Delivery refrigerator

You're shopping (closes at 10pm): Moorsville

Registry Weekly Ad RedCard Gift Cards Find Stores Orders More

Target / Kitchen & Dining / Kitchen Appliances / Mini Fridges & Compact Refrigerators

Whirlpool 4.0 cu ft Refrigerator WH40S1E - Stainless Steel

Shop all Whirlpool

\$229.99

★★★★☆ 56 30 Questions

Save 5% every day with RedCard [Learn more](#)

Or

Starting at **\$20.76/month** on \$100+ orders with **affirm** [Learn more](#)

Quantity: 1

Allstate 2 Year Electronics Protection Plan **\$32.00** [See plan details](#)

Share your pic

Pick up at Moorsville [Ship to store](#)

[Edit store](#)

Get it as soon as Fri, Feb 5 with free ship to store

Same Day Delivery to 28117 [Edit zip code](#)

Not eligible for Same Day Delivery to this address

Deliver to 28117 [Ship it](#)

[Edit zip code](#)

Get it by Thu, Feb 4 with free standard shipping

⚠ Because this item ships in its original packaging, there's no way to hide what it is. [Details](#)

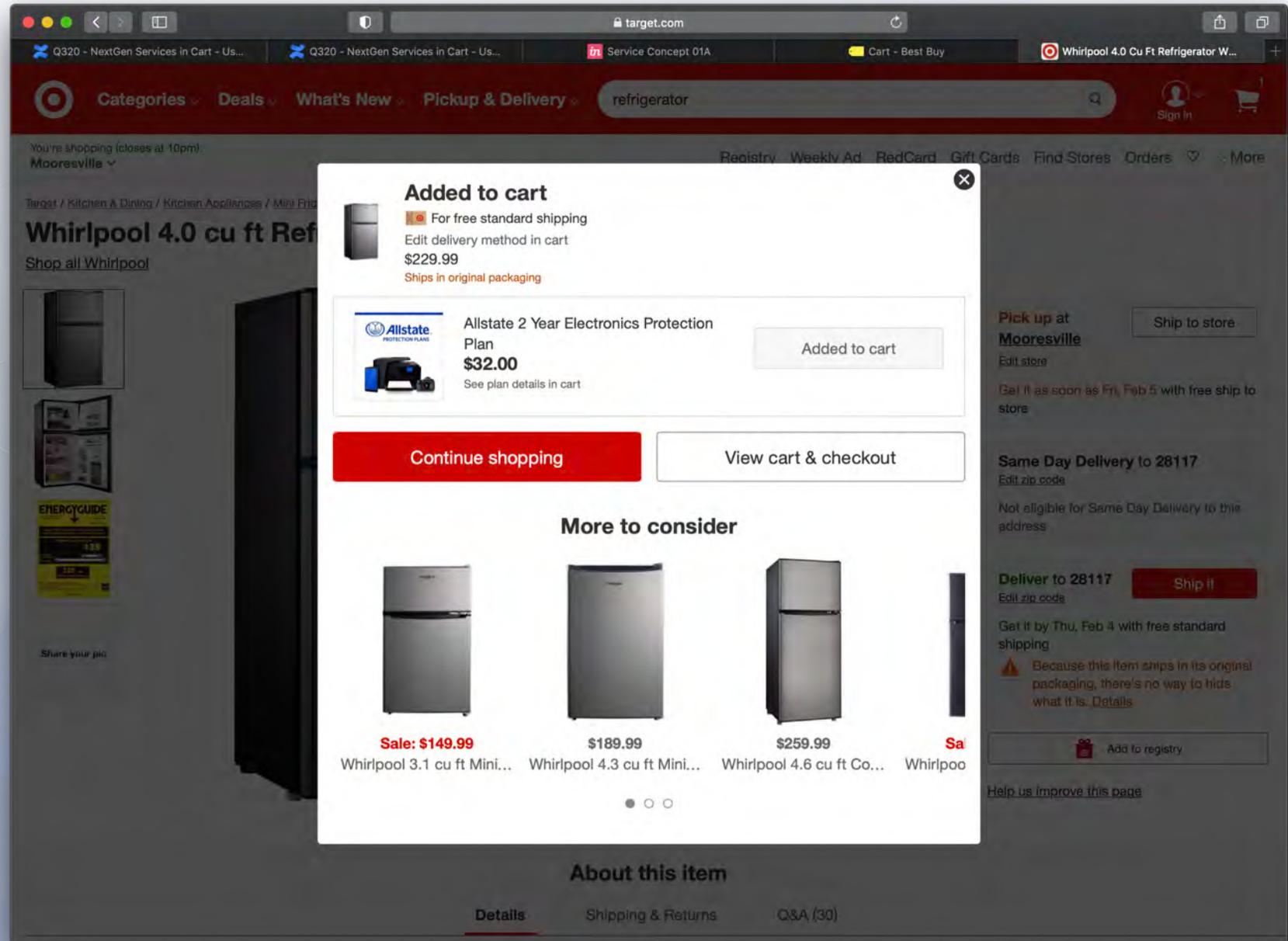
[Add to registry](#)

[Help us improve this page](#)

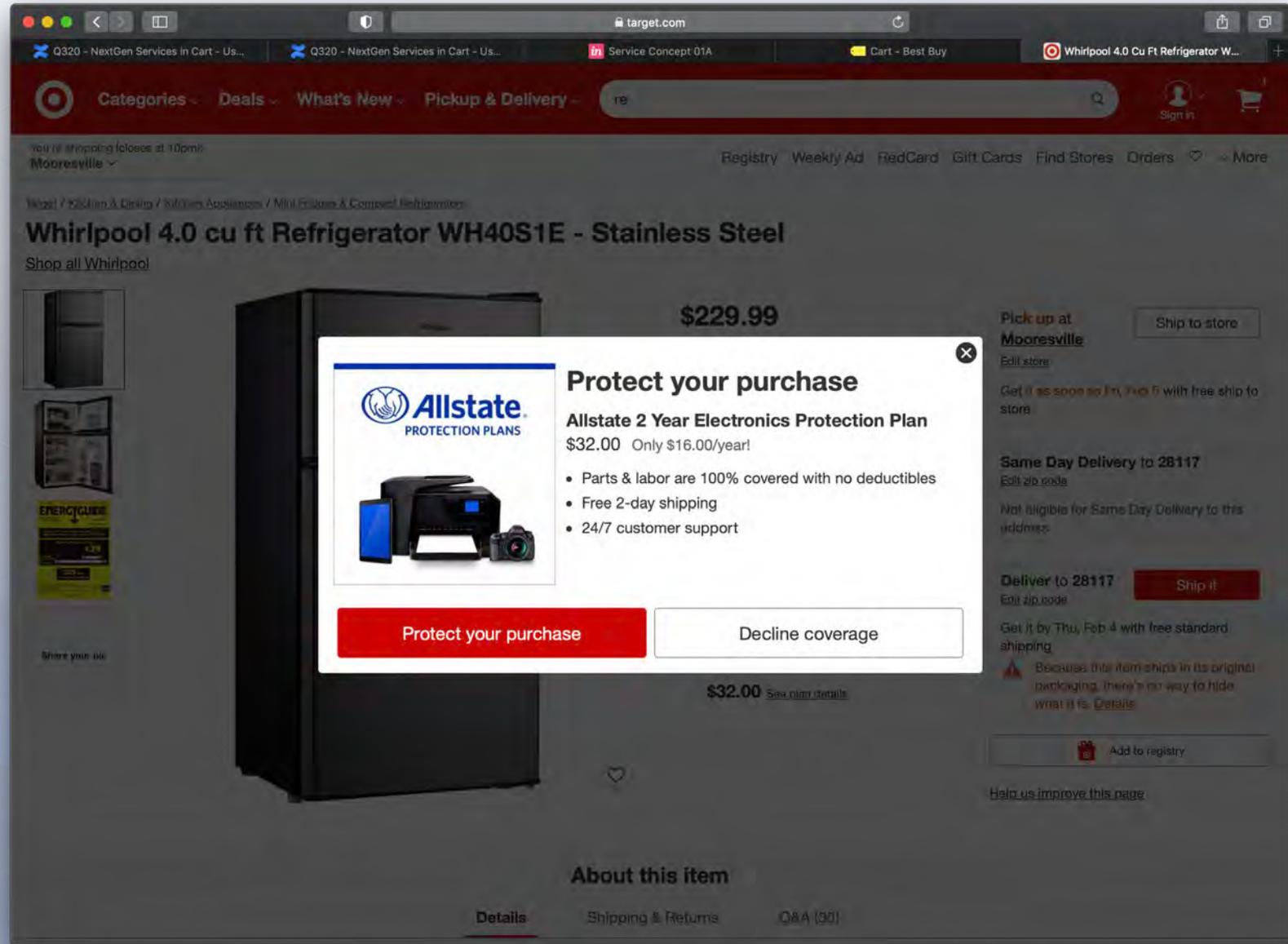
About this item

[Details](#) [Shipping & Returns](#) [Q&A \(30\)](#)

If EPP is selected, it shown as added to cart in a modal with options to continue shopping and view cart & checkout



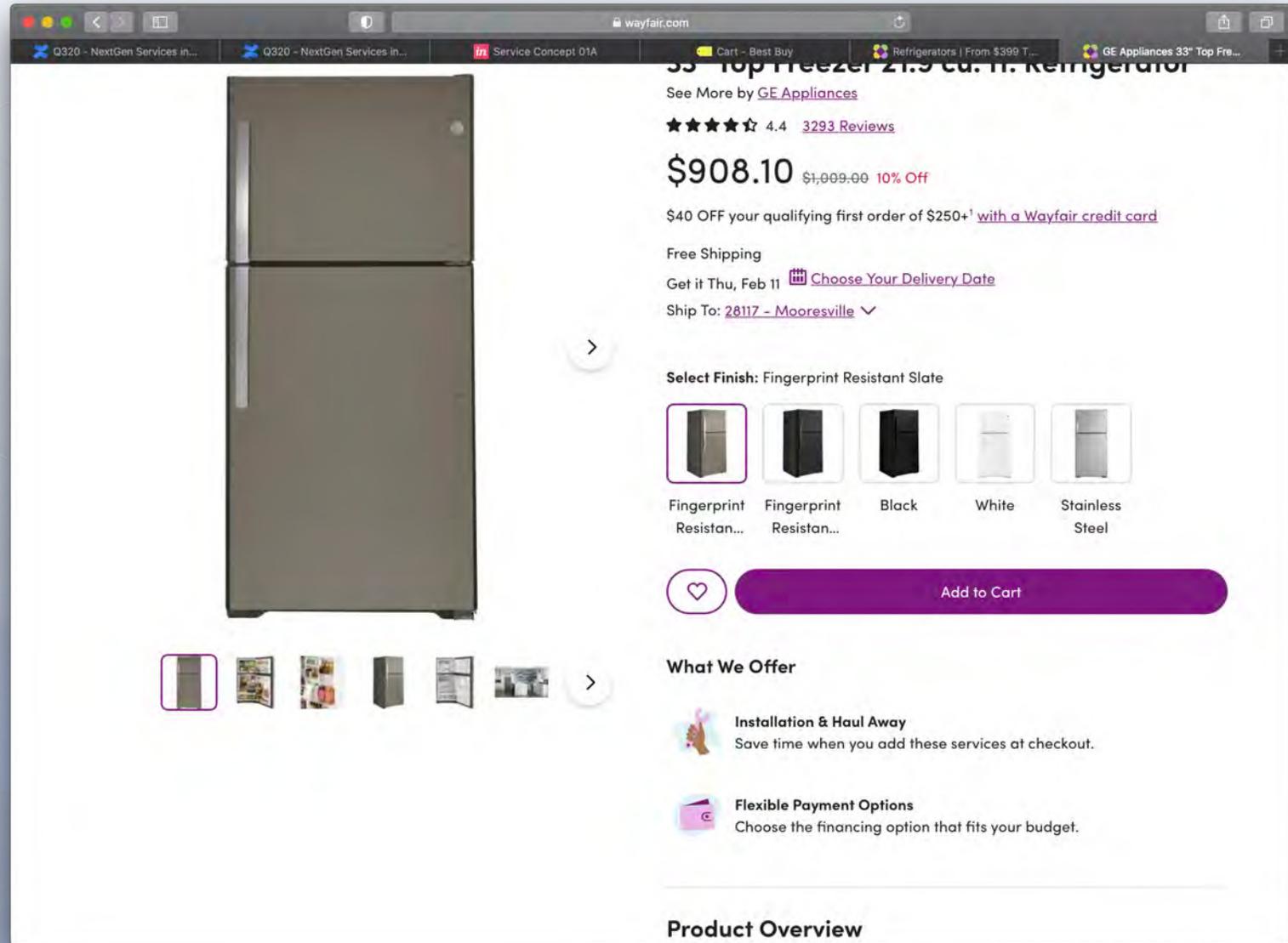
If EPP is not selected, the available EPP is displayed with a minimal description and buttons to Protect your Purchase and Decline Coverage



In cart, EPP is shown selected. Customer can unselect it

The screenshot shows the Target.com cart page. At the top, there's a navigation bar with the Target logo, categories, deals, what's new, and pickup & delivery options. A search bar is also present. Below the navigation, the location is set to Mooresville. The main content area is titled "Your cart (2 items)" and includes a "Sign in" button and a checkbox for "My order includes a gift." The cart contains one item: a Whirlpool 4.0 cu ft Refrigerator WH40S1E - Stainless Steel, priced at \$229.99. The item has a "Qty 1" dropdown and a "Save for later" button. Below the item, there are two options: "Standard shipping" (selected) and "Ship to store". The "Standard shipping" option includes a delivery date of "Thu, Feb 4" and a note "Ships in original packaging". The "Ship to store" option includes a delivery date of "Fri, Feb 5 at Mooresville". Below the shipping options, there is an "Allstate 2 Year Electronics Protection Plan" (EPP) which is checked. The EPP is priced at \$32 and includes a link to "See plan details". To the right of the cart items is an "Order summary" section. It includes a "Promo code" input field with an "Apply" button. The summary shows a subtotal of \$261.99, free delivery, and an estimated tax of \$20.68. The total is \$282.67. Below the order summary is a red "I'm ready to check out" button. At the bottom of the order summary, the cart number is 1067726660731. Below the order summary is a promotional banner for a \$50 off offer on a future qualifying purchase of \$100 or more when approved for a RedCard. The banner includes a photo of a man holding a RedCard and a button that says "Apply now for a credit or debit RedCard".

Banner showing What We Offer
Installation & Haul Away



wayfair.com

Q320 - NextGen Services in... Q320 - NextGen Services in... Service Concept 01A Cart - Best Buy Refrigerators | From \$399 T... GE Appliances 33" Top Fre...

33" Top Freezer 21.5 cu. ft. Refrigerator

See More by [GE Appliances](#)

★★★★☆ 4.4 [3293 Reviews](#)

\$908.10 ~~\$1,009.00~~ 10% Off

\$40 OFF your qualifying first order of \$250+¹ [with a Wayfair credit card](#)

Free Shipping

Get it Thu, Feb 11 [Choose Your Delivery Date](#)

Ship To: [28117 - Mooresville](#) ▾

Select Finish: Fingerprint Resistant Slate

Fingerprint Resistan... Fingerprint Resistan... Black White Stainless Steel

 [Add to Cart](#)

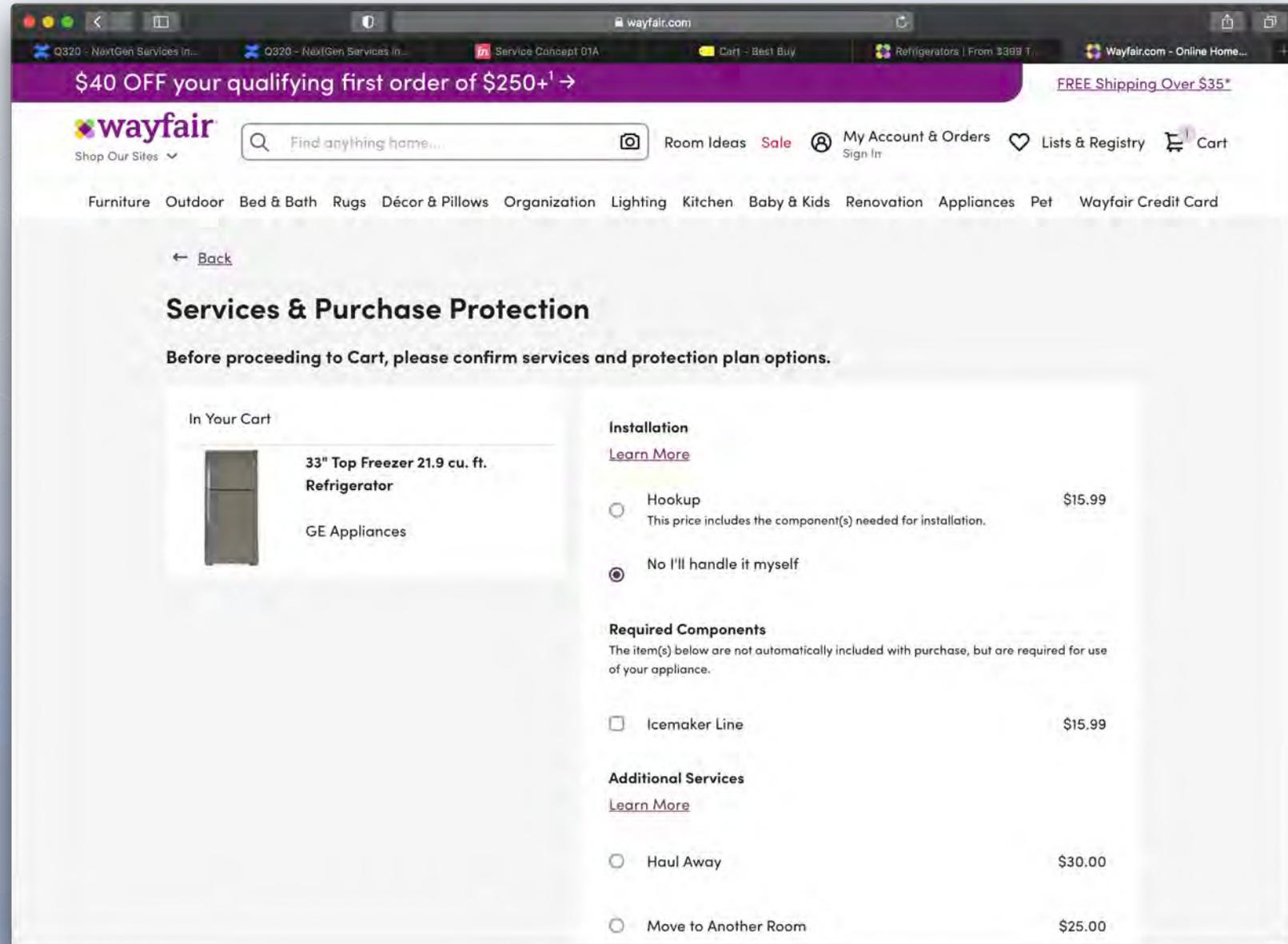
What We Offer

 **Installation & Haul Away**
Save time when you add these services at checkout.

 **Flexible Payment Options**
Choose the financing option that fits your budget.

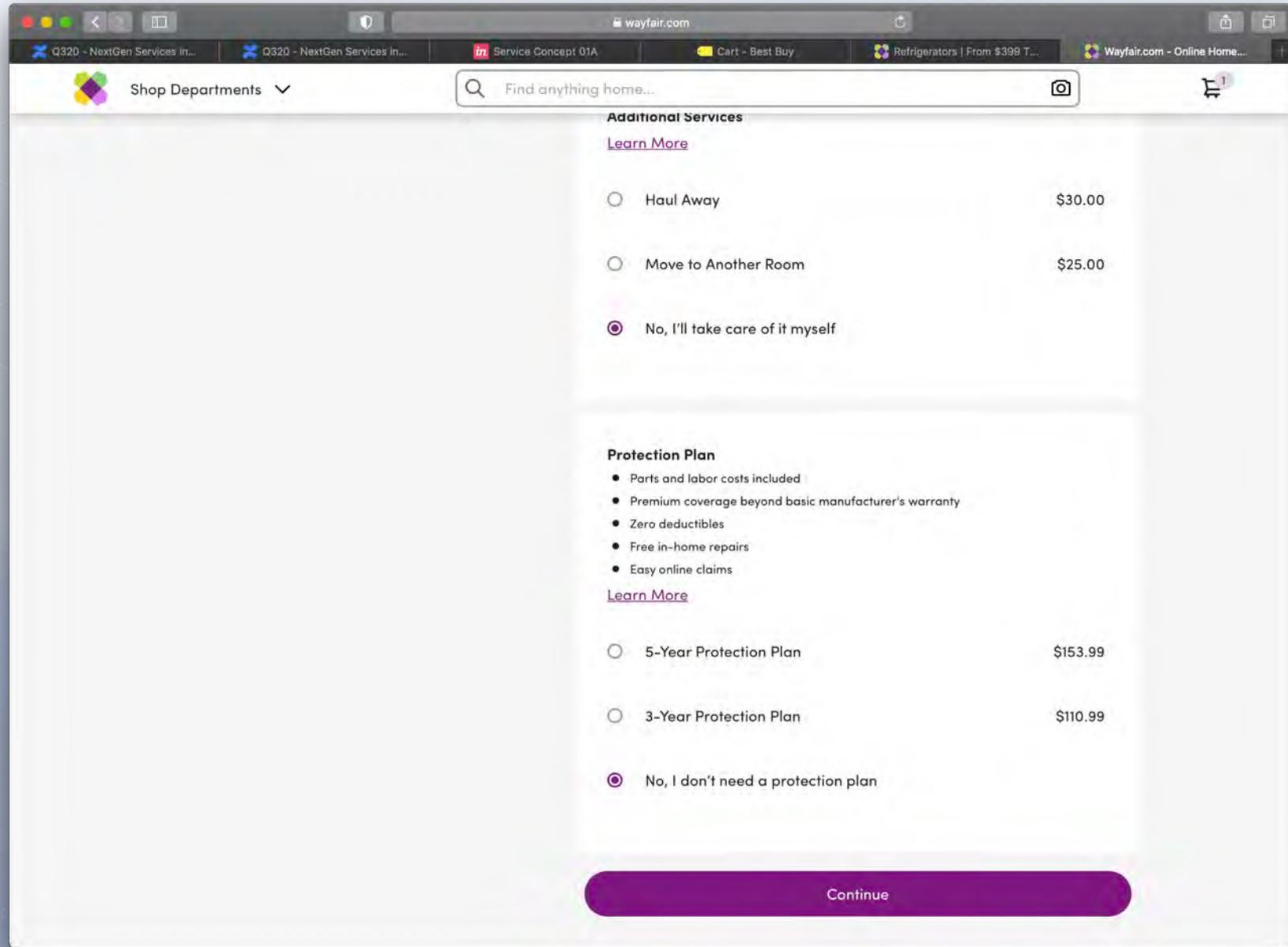
Product Overview

When added to cart, customer is taken to Services & Purchase Protection selection screen where they can choose Installation, Required Components, Haul Away & Removal, and EPP



Wayfair.com

When added to cart, customer is taken to Services & Purchase Protection selection screen where they can choose Installation, Required Components, Haul Away & Removal, and EPP



wayfair.com

Find anything home...

Room Ideas Sale My Account & Orders Sign In Lists & Registry Cart

Furniture Outdoor Bed & Bath Rugs Décor & Pillows Organization Lighting Kitchen Baby & Kids Renovation Appliances Pet Wayfair Credit Card

← Continue Shopping

My Cart

33" Top Freezer 21.9 cu. ft. Refrigerator
by GE Appliances | GEAP1584
★★★★☆ 3293
Finish: Fingerprint Resistant Slate

Quantity: 1

\$908.10
~~\$1,009.00~~

Save for later Remove

Arrives Fri, Feb 12 - FREE Room of Choice Delivery
Or choose a more convenient date in Checkout

5-Year Protection Plan by Warrantech \$153.99 Remove

Installation & Services Edit

Icemaker Line
by General Electric | GNER1143
★★★★★ 8

Quantity: 1

\$15.99

Remove

Arrives Fri, Feb 12 - FREE Room of Choice Delivery
Or choose a more convenient date in Checkout

This order qualifies for Free Shipping!

Item Subtotal: \$954.09
Protection Plan(s): \$153.99
Ship To: 28212 - Charlotte FREE
Estimated Tax: \$80.34

Total: \$1,188.42
You Save: \$100.90

Proceed to Checkout

Add Gift Card/Promo Code

Save \$40!
your new cart total will be \$933.94 when you choose Rewards with a Wayfair credit card
Learn More

In Cart, user can see Protection Plan, Installation & Services under product.

RTF item is separate item

If customer clicks edit Installation & Services, A fly out appears that they can select different options for

The screenshot displays the Wayfair.com website interface. The main content area shows a shopping cart with two items:

- 33" Top Freezer 21.9 cu. ft. Refrigerator** by GE Appliances | GEAP1584. Price: \$908.10 (original price \$1,009.00). It includes a 5-Year Protection Plan by Warrantech for \$153.99 and an **Installation & Services** option for \$15.99.
- Icemaker Line** by General Electric | GNER1143. Price: \$15.99.

A modal window titled "Complete Your Purchase" is open, showing options for the selected refrigerator:

- Installation:** Hookup (\$15.99) and No I'll handle it myself.
- Additional Services:** Haul Away (\$30.00), Move to Another Room (\$25.00), and No, I'll take care of it myself.
- Protection Plan:** Includes parts and labor costs and premium coverage beyond the manufacturer's warranty.

PDP is split into steps.
Screen size, color, and Hard Drive are available to select on first screen.

Available fulfillment options are also shown

The screenshot shows the Apple.com website for the MacBook Pro. The browser tabs include 'Buy 13-inch MacBook Pro - Apple'. The navigation bar has links for Mac, iPad, iPhone, Watch, TV, Music, Support, and a search icon. The main heading is 'MacBook Pro' with sub-links for 'Overview', 'macOS', and 'Tech Specs'. A promotional banner states: 'Get the new MacBook Pro starting at \$1199 in our Education Store. Shop >' and 'Pay for your new Mac over 12 months at 0% APR with Apple Card.* Just choose Apple Card Monthly Installments when you check out to apply. Learn more >'. The main content area features the heading 'Choose your new MacBook Pro.' followed by two selection buttons: 'New 13-inch' (highlighted with a blue border) and '16-inch'. Below this is a link: 'We're here to help [Contact us.](#)'. Two MacBook Pro laptops are displayed side-by-side, both in 'Space Gray' color. Below each laptop are two circular icons representing different finishes. Underneath the 13-inch laptop, the text reads: 'New Apple M1 Chip with 8-Core CPU and 8-Core GPU'. Underneath the 16-inch laptop, the text reads: 'New Apple M1 Chip with 8-Core CPU and 8-Core GPU'.

Selected size is sticky to top of screen

The screenshot displays the Apple.com product page for the MacBook Pro. At the top, there are two tabs: '13-inch' (selected and highlighted with a blue border) and '16-inch'. Below the tabs, the specifications for each model are listed. The 13-inch model features 8GB unified memory, 256GB SSD storage, and a 13-inch Retina display with True Tone. The 16-inch model features 8GB unified memory, 512GB SSD storage, and a 13-inch Retina display with True Tone. Both models include a Magic Keyboard, Touch Bar and Touch ID, Force Touch trackpad, and two Thunderbolt / USB 4 ports. Pricing is shown as \$108.25/mo. for 12 mo.* for the 13-inch and \$124.91/mo. for 12 mo.* for the 16-inch. Below the pricing, there is an 'Apple Trade In' section and a 'Get started' link. At the bottom of each configuration, there is a blue 'Select' button and a heart icon. Delivery and pickup options are also visible.

13-inch	16-inch
8GB unified memory	8GB unified memory
256GB SSD storage ¹	512GB SSD storage ¹
13-inch Retina display with True Tone	13-inch Retina display with True Tone
Magic Keyboard	Magic Keyboard
Touch Bar and Touch ID	Touch Bar and Touch ID
Force Touch trackpad	Force Touch trackpad
Two Thunderbolt / USB 4 ports	Two Thunderbolt / USB 4 ports
\$108.25/mo. for 12 mo.*	\$124.91/mo. for 12 mo.*
Learn how to pay monthly at 0% APR when you choose Apple Card Monthly Installments	Learn how to pay monthly at 0% APR when you choose Apple Card Monthly Installments
or	or
\$1,299.00	\$1,499.00
Apple Trade In	Apple Trade In
Get credit toward a new Mac when you trade in your eligible computer. Or recycle it for free.*	Get credit toward a new Mac when you trade in your eligible computer. Or recycle it for free.*
Get started	Get started
Select	Select
Order today, delivers: Feb 1 - Feb 3 - Free Delivery options for 28115**	Order today, delivers: Feb 1 - Feb 3 - Free Delivery options for 28115**
Pickup: Unavailable for pickup at Apple Northlake Mall Check another store	Pickup: Unavailable for pickup at Apple Northlake Mall Check another store

Next, Memory, Storage, and Pre-Installed software, and language options are available to be selected

apple.com

13-inch MacBook Pro - Space Gray - Apple

Get started



[View gallery](#)

Free no-contact delivery Free and easy returns

Have questions about buying a Mac?
[Chat with a Specialist](#)

Memory

How much memory is right for you?

- 8GB unified memory
- 16GB unified memory + \$200.00

Storage

How much storage is right for you?

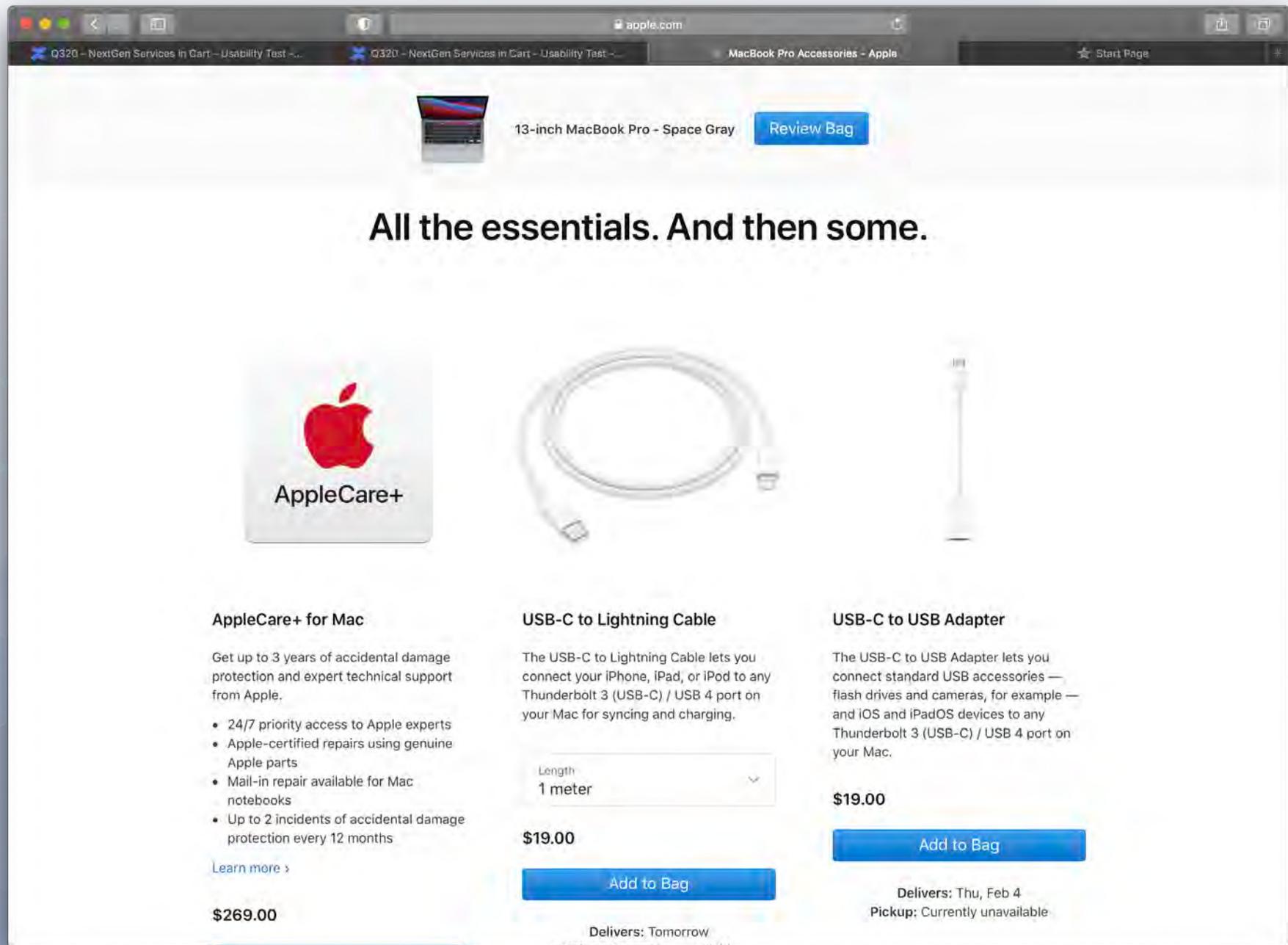
- 256GB SSD storage
- 512GB SSD storage + \$200.00
- 1TB SSD storage + \$400.00
- 2TB SSD storage + \$800.00

Pickup: Unavailable for pickup at Apple Northlake Mall. [Check another store](#)

Order today, delivers: Feb 1 - Feb 3 - Free Delivery options for 2811511

\$108.25/mo.* or \$1,299.00 [Add to Bag](#)

Next, EPP, RTF, and some additional accessories are shown.



The screenshot shows the Apple.com website with a shopping cart containing a 13-inch MacBook Pro - Space Gray. The main heading reads "All the essentials. And then some." Below this, three product cards are displayed:

- AppleCare+ for Mac**: A card featuring the Apple logo and the text "AppleCare+".
 - AppleCare+ for Mac**
 - Get up to 3 years of accidental damage protection and expert technical support from Apple.
 - 24/7 priority access to Apple experts
 - Apple-certified repairs using genuine Apple parts
 - Mail-in repair available for Mac notebooks
 - Up to 2 incidents of accidental damage protection every 12 months
 - [Learn more >](#)
 - \$269.00**
- USB-C to Lightning Cable**: A card showing a white cable.
 - USB-C to Lightning Cable**
 - The USB-C to Lightning Cable lets you connect your iPhone, iPad, or iPod to any Thunderbolt 3 (USB-C) / USB 4 port on your Mac for syncing and charging.
 - Length: 1 meter
 - \$19.00**
 - Add to Bag**
 - Delivers: Tomorrow
- USB-C to USB Adapter**: A card showing a white adapter.
 - USB-C to USB Adapter**
 - The USB-C to USB Adapter lets you connect standard USB accessories — flash drives and cameras, for example — and iOS and iPadOS devices to any Thunderbolt 3 (USB-C) / USB 4 port on your Mac.
 - \$19.00**
 - Add to Bag**
 - Delivers: Thu, Feb 4
 - Pickup: Currently unavailable

Show product details is collapsed

Available EPP is shown with Add button

The screenshot shows a shopping cart on the Apple website. At the top, there is a promotional banner: "Pay \$108.25/mo.¹ at 0% APR for eligible items in your order when you choose Apple Card Monthly Installments.** Learn more". The cart contains one item: a 13-inch MacBook Pro in Space Gray, priced at \$1,299.00. Below the item name, it says "Pay 0% APR for 12 months: \$108.25/mo." and provides a "Remove" button. A "Show product details" link is present but collapsed. Below the item, there are three add-on options, each with an "Add" button: "Add AppleCare+ for 13-inch MacBook Pro for \$269.00" (with a "Learn more" link), "Add a gift message", and "Order today, delivers: Feb 1 - Feb 3 - Free" (with "Delivery options for: 28115**" link). A "Pick up, express:" option is also shown as unavailable for pickup at the current location, with a "Show more stores" link. At the bottom of the cart, a summary table shows: Subtotal (\$1,299.00), Shipping (FREE), Estimated tax for: 28115** (\$90.93), and a Total of \$1,389.93. A note below the total says "Get 3% Daily Cash with Apple Card". The page ends with the question "How would you like to check out?".

Pay \$108.25/mo.¹ at 0% APR for eligible items in your order when you choose Apple Card Monthly Installments.** Learn more

 **13-inch MacBook Pro - Space Gray** 1 **\$1,299.00**

Pay 0% APR for 12 months: \$108.25/mo.

[Show product details](#) Remove

 **Add AppleCare+ for 13-inch MacBook Pro for \$269.00** Add

Get up to three years of technical support and accidental damage protection. [Learn more](#)

 **Add a gift message** Add

 **Order today, delivers:** Feb 1 - Feb 3 - Free
Delivery options for: 28115**

 **Pick up, express:** Unavailable for pickup at Apple Northlake Mall
[Show more stores](#)

Subtotal	\$1,299.00
Shipping	FREE
 Estimated tax for: 28115**	\$90.93
Total	\$1,389.93

Get 3% Daily Cash with Apple Card

How would you like to check out?

Tapping Show product details reveals a review of all the previous selections (not editable)

Pay \$108.25/mo.¹ at 0% APR for eligible items in your order when you choose Apple Card Monthly Installments.** [Learn more](#)

 **13-inch MacBook Pro - Space Gray** 1  **\$1,299.00**

Pay 0% APR for 12 months: **\$108.25/mo.**

[Hide product details](#)  [Remove](#)

Hardware

- Apple M1 chip with 8-core CPU, 8-core GPU, and 16-core Neural Engine
- 8GB unified memory
- 256GB SSD storage
- 13-inch Retina display with True Tone
- Backlit Magic Keyboard - US English
- Touch Bar and Touch ID
- Two Thunderbolt / USB 4 ports
- Accessory Kit

Software

- Photos, iMovie, GarageBand
- Pages, Numbers, Keynote
- macOS

 **Add AppleCare+ for 13-inch MacBook Pro for \$269.00** [Add](#)

Get up to three years of technical support and accidental damage protection.
[Learn more](#) 

 **Add a gift message** [Add](#)

 **Order today, delivers:**
Feb 1 - Feb 3 - Free
Delivery options for: 28115^{††} 

 **Pick up, express:**
Unavailable for pickup at Apple Northlake Mall
[Show more stores](#)

No EPP or additional services shown on PDP

The screenshot shows the Walmart.com product page for an RCA 7.5 Cu. Ft. Top Freezer Refrigerator in Red (RFR786). The page features a navigation bar with the Walmart logo, a search bar, and links for Account, My Items, and a shopping cart with one item. A promotional banner at the top reads "Thoughtful home gifts for valentine's day | shop now". The breadcrumb trail indicates the product is in the "Appliances / Refrigerators / Full Size Refrigerators / Top Freezer Refrigerator" category. The product image shows a red refrigerator with a top freezer. To the right of the image, the product title is "RCA 7.5 Cu. Ft. Top Freezer Refrigerator in Red - RETRO, RFR786", followed by a 3-star rating from 29 reviews and 22 comments. The price is listed as \$346.54, with a financing option of \$33/month with Affirm. The actual color is confirmed as red, with a color selection interface showing a red circle selected. The quantity is set to 1, and there is an "Add to cart" button. Below the product details, it states "Free delivery" (arriving by Wednesday, March 3) and "Pickup not available". A "More delivery & pickup options" link is provided. A "Gifting note" states that the item ships in its original packaging. At the bottom, it is noted that the item is sold and shipped by Walmart, with a link to the return policy. A "Feedback" button is visible in the bottom right corner of the page.

EPP shown on interstitial between PDP and Cart

The screenshot shows the Walmart.com checkout page. At the top, there's a navigation bar with the Walmart logo, a search bar, and links for Account, My Items, and a cart icon with a '2' notification. Below the navigation bar is a blue banner with the 'W+' logo and the text 'NEW! Free shipping with no order min. Restrictions apply. Learn more'. The breadcrumb trail reads: Home Page / Home / Appliances / Refrigerators / Full Size Refrigerators / Top Freezer Refrigerator. A confirmation message states: '✓ You just added 1 item (2 items in cart)'. The main product is an 'RCA 7.5 Cu. Ft. Top Freezer Refrigerator in Red - RETRO, RFR786' with an 'Actual Color: Red' and a price of '\$346.54 Qty 1'. Below the product name are 'Add-on services (0 selected) Show less' and a 'Walmart Protection Plan powered by Allstate' section with three options: 'None' (selected), '3 Years - \$34.00', and '4 Years - \$49.00'. To the right of the product is a summary table: Subtotal (2 items) \$693.08, Delivery Free, Taxes and fees (calculated in checkout) --, Est. total \$693.08. Below the table are links for 'Earn 5% back Learn how' and '\$65/mo with affirm Learn how'. On the right side of the summary are 'View cart' and 'Check out' buttons. A congratulatory message says 'Congrats - you get free delivery! Learn more'. Below the product is a section titled 'Customers also bought these products' with four items: 'Nostalgia RMO4RR Retro Series 0.9 Cu. Ft. Microwave Oven' (red), '0.7 Cu Ft 700 Watt Countertop Microwave in Mint Green' (green), 'LuxuryGoods Modern Faux Leather Reclining Futon with Cupholders' (black), and 'Proctor Silex 0.7 Cu.ft Black Digital Microwave Oven' (black). Each item has a star rating and a review count. A 'Feedback' button is visible in the bottom right corner.

Walmart.com

Pickup & delivery Walmart.com

Search Walmart.com

Account My Items 2

W+ NEW! Free shipping with no order min. Restrictions apply. Learn more

Home Page / Home / Appliances / Refrigerators / Full Size Refrigerators / Top Freezer Refrigerator

✓ You just added 1 item (2 items in cart)

 RCA 7.5 Cu. Ft. Top Freezer Refrigerator in Red - RETRO, RFR786
Actual Color: Red

\$346.54 Qty 1

Subtotal (2 items) \$693.08

Delivery Free

Taxes and fees (calculated in checkout) --

Est. total \$693.08

View cart

Check out

Congrats - you get free delivery! Learn more

Add-on services (0 selected) Show less

Add a Walmart Protection Plan powered by Allstate

None

3 Years - \$34.00

4 Years - \$49.00

Earn 5% back Learn how

\$65/mo with affirm Learn how

Customers also bought these products

 Nostalgia RMO4RR Retro Series 0.9 Cu. Ft. Microwave Oven
★★★★★ 11

 0.7 Cu Ft 700 Watt Countertop Microwave in Mint Green
★★★★★ 34

 LuxuryGoods Modern Faux Leather Reclining Futon with Cupholders
★★★★ 1095

 Proctor Silex 0.7 Cu.ft Black Digital Microwave Oven
★★★★★ 2669

Feedback

The screenshot shows the Walmart.com checkout page. At the top, there's a navigation bar with 'Pickup & delivery' and 'Walmart.com'. A search bar is in the center, and 'Account', 'My Items', and a cart icon with '2' items are on the right. Below the navigation, there's a promotional banner for the Capital One Walmart Rewards Card. The main section is titled 'Your cart: 2 items'. It features a red RCA 7.5 Cu. Ft. Top Freezer Refrigerator in Red - RETRO, RFR786. The unit price is \$346.54 ea, and the total price is \$693.08. An add-on service, '3 years Walmart Protection Plan - \$34.00', is selected for a quantity of 2, adding \$68.00 to the total. The estimated total is \$761.08, which includes \$71/mo with affirm. A 'Check out' button is prominent. Below the cart, there's a 'Saved for later' section stating 'You have no saved items right now.' and a 'Customers also bought these products' section with images of a red microwave, a teal microwave, a black sofa, and a black TV.

Pickup & delivery Walmart.com

Walmart

Search Walmart.com

Account My Items 2

Earn 5% back with the Capital One Walmart Rewards Card. [Learn how](#)

Your cart: 2 items

 RCA 7.5 Cu. Ft. Top Freezer Refrigerator in Red - RETRO, RFR786
Actual Color: Red

Qty: 2

\$346.54 ea
\$693.08
Delivery

Add-on services (1 selected) [Edit](#)

✓ 3 years Walmart Protection Plan - \$34.00 Qty 2 **\$68.00**

[Remove](#) | [Save for later](#)

Subtotal (2 items) \$693.08
Add-on services \$68.00
Delivery Free
Taxes and fees (calculated in checkout) --
Est. total **\$761.08**
\$71/mo with [affirm](#) [Learn how](#)

[Check out](#)

Congrats — you get **free delivery!**
[Learn more](#)

Saved for later
You have no saved items right now.

Customers also bought these products

EPP shown in tile on checkout with edit button